

CISCO *Live!*



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Cisco Live 2024 Las Vegas  
**Showcase Demo Guide**

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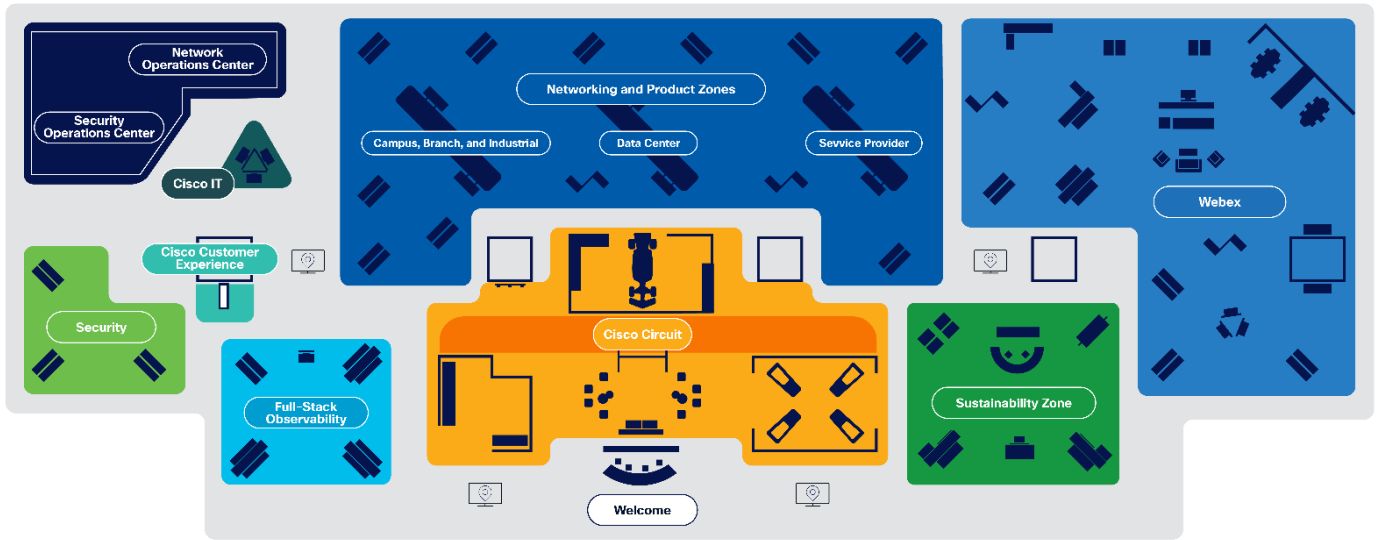
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# Cisco Showcase



- Cisco Circuit
- Cisco Customer Experience
- Cisco IT
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- Network Operations Center
- Security
- Digital Wayfinding Kiosks
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- Sustainability Zone
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## Welcome to the Cisco Showcase

Explore 100+ industry-leading technology demos, interactive Product and Sustainability Zones, and immersive experiences that show how Cisco connects and protects your team, your business, and your future.

The Cisco Showcase is in Level 1, Bayside C. Discover these areas and experiences.

### Cisco Showcase > Cisco Circuit

Experience how Cisco technology gives the McLaren F1 Team a competitive edge, connecting millisecond decisions from mission control to racing tracks around the world, and back again. Feel what it's like to be an F1 driver. Try your reflexes in a Batak Reaction Test then get in the driver's seat in McLaren F1 simulator and see how you measure up. And rumor has it, a McLaren F1 car may be in the building.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
CIRCUIT-01 Garage	<b>Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access</b>	Cisco Security empowers McLaren's distributed, global team to securely access any application whether in the cloud or on-premises, on any device, either managed or unmanaged, from any network with a common policy making it better for users, easier for IT, and safer for everyone.	Cisco Secure Firewall, Cisco Secure Access, Cisco 9300 Series Switches, Cisco Secure Firewall 4200 Series, Cisco Catalyst CW9166I-MR Access Point, Cisco Meraki MV63 Smart Camera, Cisco Meraki MV93 Smart Camera, Cisco Meraki MT15 Air Quality Sensor, Cisco Desk Mini
CIRCUIT-02 Mission Control	<b>Cisco Spaces</b>	See how the McLaren F1 Team uses real-time data to create a smart, safe, and seamless workspace.	Cisco Spaces
CIRCUIT-03 Mission Control	<b>Webex Platform: Control Hub</b>	Secure and manage your hybrid work via a single pane of glass administration for all Webex Services - meetings, messaging, calling, devices, and more. With everything you need, all in one place, you can easily on-board users, drive adoption, and increase ROI while ensuring all communications remain secure, and compliant.	Control Hub, Cisco Spaces, Webex APIs, ThousandEyes for Webex and Devices
CIRCUIT-04 Mission Control	<b>Catalyst Center and Meraki Dashboard: 250 Million Data Points. One Network. Anywhere.</b>	250 million data points. One network. In the high-octane world of F1 racing, every millisecond counts. Cisco technology ensures fast, efficient, and secure connectivity that allows the McLaren F1 team to communicate in an instant, analyze performance data in real time, and provide actionable insights at high speed.	Cisco Catalyst CW9166I Access Point, Cisco Meraki Dashboard
CIRCUIT-05 Mission Control	<b>ThousandEyes: Digital Experience Assurance</b>	To support critical applications during Formula 1 races, the McLaren F1 Team uses ThousandEyes mobile data center. ThousandEyes assures the performance of these applications, including the telemetry visualization app used by pit wall engineers. In this demo, we'll show how ThousandEyes helps during a race using real race day data.	ThousandEyes Platform
CIRCUIT-06 Grand Prix	<b>See Your Race Results: Cisco and Splunk Real-Time Data Analytics</b>	You've tested your driving skills in a McLaren F1 Team simulator. Now, find out how you really did with real-time race metrics and insights from Cisco and Splunk.	Splunk Cloud, Splunk Enterprise

## Cisco Showcase > Cisco IT

Come meet Cisco IT engineers and get an inside look at the latest infrastructure initiatives, operations, and automation that connect and secure Cisco.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
CIT-01	<b>Cisco IT Initiatives: What We are Working on in Cisco IT</b>	Speak with Cisco IT engineers and leaders on how we are moving the enterprise experience forward. Learn how we use Cisco products and solutions to improve our IT operations and reliability.	Cisco Catalyst Center, Meraki Dashboard, Secure Client, SD-WAN, Webex, ThousandEyes, Control Hub, Cisco Unified Communications Manager
CIT-02	<b>How Cisco Operates: Our Agile and SRE Journey in Infrastructure</b>	Learn how Cisco IT has integrated Agile into our day-to-day delivery and strategic work. See how Cisco IT has improved operations by developing a network-focused Site Reliability Engineering practice and framework for infrastructure as code.	Hybrid Worker Bundle, Webex Contact Center, ThousandEyes, Cisco Unified Communications Manager
CIT-03	<b>Cisco IT Automation: Using Cisco Tools to Improve Operations</b>	Cisco IT is on a journey to observe and automate our systems to improve operations and reduce toil. Speak to our engineers about how we use Cisco automation and observability to drive down operational toil and focus on improvements.	Cisco Catalyst Center, Meraki Dashboard, Secure Client, ThousandEyes

## Cisco Showcase > Cisco Customer Experience

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
CX-01	<b>Cisco Customer Experience: Faster Path to Maximize IT Value</b>	Learn how Cisco Services and Support not only accelerates your digital transformation journey, but we go beyond to help you speed technology adoption and ensure its optimized at every step of your journey to realize the full value of your Cisco technologies and fast-track business outcomes.	Lifecycle Services, Success Tracks, MDR, Cisco Talos Incident Response Services (CTIR)

## Cisco Showcase > Full-Stack Observability

Bringing together innovations around application observability, security, and cloud native platforms, so organizations can deliver always-on, secure, and exceptional digital experiences.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
FSO-01	<b>Application Security</b>	Explore the latest Cisco Full-Stack Observability innovations in application security. See how Cisco Secure Application helps you manage and correlate vulnerabilities within applications in production to business impact.	AppDynamics and Secure Application

FSO-02	<b>FSO and Splunk Innovations</b>	Discover seamless integration in our demo, where Cisco Full-Stack Observability meets Splunk, unifying multiple telemetry types in one interface. Operations teams gain the power to troubleshoot in context, accelerating anomaly detection and resolution. Witness how this synergy streamlines your observability practice, slashing mean time to detect and resolve issues.	AppDynamics and Splunk
FSO-03	<b>AI for Observability</b>	Dive into the transformative world of AI-augmented observability and see how Cisco is harnessing generative AI to automate operations, enhance decision-making, and deliver predictive analytics. Discover how AI-driven insights transform data into actionable intelligence, ensuring seamless user experiences and optimized performance across your entire stack.	AppDynamics GenAI API Monitoring, Natural Language Inference, Cisco AI Assistant
FSO-04	<b>AIOps</b>	Discover how AIOps can benefit your business. This demo will demystify AIOps use cases, explore our approach to AIOps, and explain how it can help you reduce MTTD and MTTR, drive efficiencies, and cut costs.	Splunk IT Service Intelligence
FSO-05	<b>Digital Experience: Monitoring for Hybrid and On-Premises</b>	Modern applications are complex, with modular architectures and third-party services. When performance issues arise, it's hard to pinpoint the root cause, leading to unnecessary blame-shifting between application and network teams. In this demo, we'll showcase the enhanced integration between ThousandEyes and AppDynamics, leveraging auto-discovery of monitored domains to identify app domains. This integration provides accurate recommendations for app dependencies and comprehensive test templates.	ThousandEyes and AppDynamics
FSO-06	<b>Digital Experience: Monitoring for Microservices</b>	See how Splunk Real User Monitoring (RUM) delivers end-to-end visibility to pinpoint customer-impacting issues from web browsers and native mobile apps to your backend services. Correlate issues faster, isolate latency and errors, and harness the power of AI-driven troubleshooting that uses your data and enterprise-grade analytics to prioritize and recommend problems to fix first.	Splunk Digital Experience Monitoring
FSO-07	<b>Observability for Microservices</b>	Explore the capabilities of Splunk Observability Cloud for modern applications and microservices. Discover how to leverage real-time analytics, full-fidelity tracing, and AI-driven insights to achieve a holistic view across applications and infrastructure to address performance issues, reduce downtime, and optimize user experiences in complex, distributed systems.	Splunk Observability Cloud

FSO-08	<b>Observability for Microservices for Hybrid and On-Premises</b>	Discover how Cisco AppDynamics application performance monitoring provides real-time insights for hybrid apps that eliminate costly finger-pointing and war rooms. See the intuitive dashboards, seamless integration, and advanced AI-powered analytics you need to optimize your apps' efficiency, minimize downtime, and enhance user experience.	AppDynamics
FSO-09	<b>Cisco Customer Experience Cloud: Leveraging Cisco Full-Stack Observability</b>	Customer Experience Cloud Engineering Team will share how Cisco's Full Stack Observability is implemented leveraging Splunk, ThousandEyes, and AppDynamics to deliver optimal application experiences, deployed in distributed Cloud environments. We will demonstrate how these platforms provide a unified metrics view, end-to-end visibility, including security insights into application experiences. Discover how correlated and real-time data insights from these platforms can help resolve complex incidents that affect customer experience.	Customer Experience Cloud Observability Platform

### Cisco Showcase > Networking and Product Zones

From complex challenges to ambitious business demands, today's IT teams face enormous pressure. Enter Cisco Networking Cloud—our vision to simplify IT and securely connect the world. It's time to unleash AI-enabled analytics and automation, end IT complexity, and unlock trusted, unified experiences that accelerate today's business and power tomorrow's innovation.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
NET-01	<b>Next-Generation Wireless: Wireless Innovation</b>	Experience a wireless network that revolutionizes speed, security, and connectivity with Cisco. See our newest wireless innovations — from AI-enhanced RRM to Automated Frequency Coordination (AFC) — that will unlock new wireless network possibilities.	Catalyst Wireless, Dashboard, Catalyst Center, AFC, AIOps, Assurance
NET-02	<b>Secure Campus Networking: Cisco Switching   Common Policy   ISE</b>	Learn how Cisco switching can help you scale networks securely with unparalleled flexibility, adaptability, and insights across campus and branch. Protect your digital enterprises with robust zero-trust security powered by ISE, common policy, and more.	Catalyst Switching, Meraki Switching, Cloud Monitoring, Catalyst Center, Meraki Dashboard
NET-03	<b>Start Your SASE Journey: Cisco Secure Connect and Secure Access</b>	Powering hybrid work has never been easier. See how Cisco SASE solutions can securely connect users to the apps they need from anywhere, with just a few clicks. Try advanced zero-trust capabilities—powered by Cisco Secure Access—and start your SASE journey.	Cisco Secure Connect, Cisco SASE, Cisco SSE
NET-04	<b>Simplify the Secure WAN Edge: Cisco SD-WAN</b>	Embrace powerful, secure connectivity for any user to any app, anywhere. Explore just how easy it is to interconnect Catalyst and Meraki SD-WAN, and see our latest innovations in cloud, SD-Routing, and AI-driven visibility.	SD-WAN (On-Prem and Cloud), Meraki MG52

NET-05	<b>Design Smarter Buildings: Switching   Spaces   IoT</b>	Build smarter, more sustainable buildings with Catalyst and Meraki. Together with Cisco Spaces, Webex, and Meraki IoT solutions, you can measure and manage intelligent, dynamic workplaces. Take control of energy consumption, automate systems, and maintain ideal environmental conditions.	Catalyst 9000 and Meraki Switches, Catalyst and Meraki Wireless, Meraki IoT, Cisco Spaces, Webex Collaboration, Catalyst Center, Meraki Dashboard, ISE, Meraki MG52
NET-06	<b>Simplify Network Management: Unify Operations with Cisco Networking Cloud</b>	Demonstrate a complex hybrid network (Catalyst and Meraki) across domains (router/switch/wireless) and how Cisco Networking Cloud makes it easy to see your entire estate in one dashboard, capture data, and drive automation.	Cisco Wireless, Catalyst Switching, Meraki Dashboard, ISE, SD-WAN + Interconnect (cloud management across all)
NET-07	<b>End-to-End Assurance: Secure and Assure the Network Experience</b>	SaaS applications exist outside the traditional perimeter of IT infrastructure in the public cloud, private cloud, or internet. While employees often attribute poor application performance to the network, the onus is on IT administrators to serve as forensic investigators to pinpoint and remediate issues that could span application servers, the WAN, the edge, the network, and end-user devices.	Cisco Secure Connect, ThousandEyes, Meraki Dashboard, Meraki MX
NET-08	<b>Assure Every Experience: ThousandEyes Digital Assurance</b>	ThousandEyes delivers a transparent view of application performance across the overlay network and provides detailed insights into underlay and internet connectivity. Discover how ThousandEyes can help you troubleshoot complex network issues by precisely identifying where problems are located.	ThousandEyes
NET-09	<b>Routed Optical Networking: Improving Speed, Simplicity, and Cost</b>	Simplify your transport architecture with optical and IP network convergence using Cisco coherent pluggable optics and lay the foundation for service layer convergence with Private Line Emulation. See how pairing this architecture with automation and real-time telemetry provides insights and assurance facilitated by multilayer and multivendor management to simplify operations.	Cisco Silicon One, Cisco 8000 Series Routers, SRV6 Policy, 400G/800G Optics, Coherent Pluggable Optics, Cisco Pluggable Optical Line System, Crosswork, Accedian Skylight
NET-10	<b>Operate DC Fabrics: Nexus Dashboard   Nexus Dashboard Insights</b>	Centralize, operate, and automate data center networks with Cisco Nexus Dashboard and its integrated controller, orchestrator, and insights services. Experience intuitive workflows, journeys, flow monitoring, troubleshooting, and greater sustainability.	Cisco Nexus Dashboard, Cisco Nexus Dashboard Insights, Cisco Nexus Dashboard Fabric Controller, Panduit, NX-OS Switches, Cisco ACI Fabrics
NET-11	<b>Unlock 5G and IoT Revenue: Cisco Mobility Services Platform</b>	Cisco Mobility Services Platform empowers communications service providers to rapidly launch and monetize public/private 5G and IoT services. This interactive demo showcases how the platform simplifies advanced networking, unlocks new revenue, and delivers the reliable connectivity that powers digital transformation for enterprise customers.	Mobility Services Platform, IoT Control Center, Private 5G



NET-12	<b>AI-Native Operations: Simplify Operations and Accelerate Service Delivery</b>	Learn how predictive AI can empower your organization. With Crosswork Planning, forecast network trends and conduct scenario-based analysis for efficient investing. Use Crosswork Network Controller for real-time network congestion mitigation to protect SLAs and accelerate service monetization. And employ Accedian Skylight to assure an optimum customer experience with high-performance monitoring and analytics.	Crosswork, Accedian Skylight, IoT Control Center
NET-13	<b>Platform Automation: Networking APIs and App Marketplace</b>	Enhance the value of your network through the Cisco Networking Cloud ecosystem. See how Catalyst Center and the Meraki API ecosystem enable network automation at scale, and how the app ecosystem helps you drive better business outcomes.	Cisco Catalyst Center, Meraki Dashboard, APIs, Ecosystem Partners
NET-14	<b>The AI-Native Campus: Autonomous Campus Network Experiences</b>	Complex campus deployments need sophisticated solutions to assure the experience, enhance resilience, and optimize performance for every user and every app. See how the latest Cisco switching, and wireless innovations can power a truly autonomous campus network.	Cisco Catalyst Center, Fabric, ISE, Webex, AI RRM, ThousandEyes, Switches
NET-15	<b>Proactive WAN Assurance: ThousandEyes WAN Insights</b>	Discover how Cisco SD-WAN users can improve their application experiences by proactively identifying sites with suboptimal quality and optimizing their environment for better performance using WAN Insights' iterative recommendations.	ThousandEyes: WAN Insights
NET-16	<b>Network Orchestration: Innovations in the Cisco Networking Cloud</b>	Eliminate error-prone, manual processes through the Cisco Networking Cloud. See our newest automation solution, featuring pre-built templates that simplify configuration, streamline policy creation, and help ensure compliance—all with a drag-and-drop GUI.	Cisco Networking Automation Platform Navigator, Cloud Monitoring, ThousandEyes Integrations, Common Policy, Assurance
NET-17	<b>Industrial Wireless Anywhere: Wirelessly Connect Remote and Mobile Assets</b>	Frustrated about your wireless network performance? Need to support a growing number of devices that need to be connected wirelessly or moving assets that need real-time response? Learn how your peers have been leveraging our Wi-Fi 6E and Ultra-Reliable Wireless Backhaul (URWB) technologies to improve the reliability and the latency of their wireless networks. Join our experts, watch our outdoor and industrial wireless solutions in action and ask your questions.	IW Industrial Wireless Portfolio
NET-18	<b>Unify IT/OT Security: Cyber Vision and Splunk - Security to OT Spaces</b>	Understanding, mapping, and securing industrial networks is challenging. However, by combining the visibility capabilities of Cyber Vision with the contextual security awareness from Splunk, you achieve a breakthrough in protecting industrial systems. Join us for a demo on enhancing your OT teams' security context.	Splunk, Cisco Cyber Vision, Secure Equipment Access

NET-19	<b>Simplify and Secure OT: Cyber Vision   ZTNA   Secure Equipment Access</b>	Learn how to regulate access and gain visibility into industrial systems, thanks to the power of Secure Equipment Access and Cyber Vision. See new ways to manage industrial assets on- and offsite with ease.	Cisco Cyber Vision, Secure Equipment Access, Catalyst Center
NET-20	<b>Scale Ops with SD-WAN: Cisco SD-WAN</b>	See how to deploy and manage IT security and management policies to thousands of industrial devices with agility—all while reducing complexity, improving IT and OT collaboration, and delivering advanced security outcomes.	SD-WAN Manager, IoT Operations Dashboard
NET-21	<b>Unlock Hybrid Cloud: Cisco Compute Hyperconverged with Nutanix</b>	The industry's most complete hyperconverged solution is here. In this demo, you get the ins and outs of Cisco Compute Hyperconverged with Nutanix, combining the Cisco SaaS-managed UCS server portfolio with hybrid multicloud software from Nutanix. Learn how the solution is built, managed, and supported holistically to deliver a more streamlined experience, foster innovation, and accelerate your hybrid cloud journey.	Cisco UCS Servers with Nutanix Software
NET-22	<b>Converged Infrastructure: Automate the Converged Infra Lifecycle</b>	We're here to help you transform operations across your infrastructure. In this demo, our experts will show you how to use the Cisco converged infrastructure platform with NetApp and Pure to modernize and deploy applications at scale. We'll also cover how our SaaS management platform, Intersight, integrates with third-party automation and orchestration tools, such as Red Hat OpenShift, to provide a complete solution.	Cisco Validated Design: Cisco Intersight, Cisco UCS, RedHat OpenShift, NetApp, Pure Storage
NET-23	<b>Simplify Data Center Ops: Cisco ACI   Nexus Dashboard Fabric Controller</b>	Learn how to deploy entire data center fabrics with zero touch and use micro segmentation to implement security policies and service chaining rules. Monitor, visualize, and troubleshoot with the Cisco Nexus one-fabric experience across Cisco ACI and NX-OS.	Cisco ACI, Cisco Nexus Dashboard, Cisco Nexus Dashboard Fabric Controller
NET-24	<b>Deploying AI Workloads: Master Validated Designs for AI Data Centers</b>	Deploy AI-native infrastructure in your data center using Cisco Validated Designs (CVDs). Utilize proven designs to implement network and compute solutions tailored for AI workloads with leading GPU systems for optimal performance and scalability.	Cisco Nexus 9000 and Cisco Nexus Dashboard, Nexus Dashboard Fabric Controller, Nexus Dashboard Insights, Intel Gaudi-2, Cisco Intersight, Cisco UCS, NVIDIA, Nutanix, FlashStack, FlexPod, Cisco Optics

NPZ-01	<b>Networking Product Zone: Campus, Branch, and Industrial</b>	Ready to explore networking solutions for campus, branch, and industrial sites? Interact with a full-stack hardware showcase from access to edge to core, and see how Cisco empowers you to simplify operations, secure your network, and build smarter spaces in the office and beyond.	Transform Industrial Operations, Simplify Branch Operations, Scale Campus Networks, Build Smarter Spaces, Catalyst IE 3100, Catalyst IE 3105, Catalyst IE 9300, Catalyst IR 8300, Catalyst IE 3300, Catalyst IE 3400, Catalyst IR 1101, Catalyst IW 9167E, Catalyst IW 9165D, Catalyst IW 9165E, Catalyst 9300L-M, Meraki MS130, Catalyst 9300-M, Catalyst 8300 Series Edge uCPE, Catalyst 9166D1, Cisco Secure Firewall 1200, Catalyst 9500X, Catalyst 9600X, Catalyst 8500 Series Edge Platforms, Meraki MX650, CW9800M, Catalyst 9400X, Catalyst 9166D1, Meraki MS130R, Meraki MT40, Cisco 5G FWA, Meraki MT10, Meraki MT15, Meraki MT20, Meraki MV63, Meraki MV93, Meraki Z4C, Catalyst 9163E, Meraki MV13, Meraki MV33
NPZ-02	<b>Networking Product Zone: Data Center</b>	<p>Looking for operational simplicity, advanced AI, and greater sustainability in your networking and computing infrastructure? Cisco has you covered.</p> <p>Cisco UCS servers, Nexus switches, and MDS SAN switches bring together compute, networking, storage, and management with Cisco Intersight and Nexus Dashboard to modernize your data centers and power your applications.</p>	Build AI-Native Infrastructure, Spine and Leaf (Nexus 9364D-GX2A), Simplify Data Center Operations, SAN Switches (Cisco MDS 9000), Secure DC Leaf (Cisco Nexus 9300), Cisco Secure Firewall 4200, Secure DCI (Nexus 9332D-H2R), SAN Switches (Cisco MDS 9148V), Secure DC Leaf (Cisco Nexus 93180YC-FX), Advance Sustainability, AMD based UCS C225 M8 Rack Server, AMD based UCS C245 M8 Rack Server, Intel based UCS C220 M7 Rack Server, Intel based UCS C240 M7 Rack Server

NPZ-03	<b>Networking Product Zone: Service Provider</b>	Excited to see new network innovations designed for the biggest challenges and opportunities in the marketplace? Check out advances in silicon, optics, routing, AI, assurance, and automation, all designed to help change the economics of your network. Plus, learn how Cisco can help you reduce capital and operational costs, expedite new service delivery, and leverage AI for the future.	Enhanced Networking, Cisco NCS 540, Cisco 8711-32FH-M, Cisco 8712-MOD-M, Assurance Module, Cisco 8608, Cisco 8202-32FH, Cisco 8212-48FH-M, NCS 1010, NCS 1014, Cisco 8201-32FH, Cisco Silicon One, QSFP-DD 2x400G FR4, QSFP-DD 8x100G FR, Cisco 8122-64EH, Cisco 88-LC1-36EH, Optics Patch Panel, Pluggable OLT, Assurance SFP, Cisco QSFP-DD OLS
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### Cisco Showcase > Network Operations Center: Connecting Cisco Live

Come see us in the heartbeat of Cisco Live – the Network Operations Center (NOC). Watch what it takes to deploy, manage, and secure the Cisco Live network in real-time and see the ‘live’ equipment powering Cisco Live on the show floor. Attendees can also learn about the Las Vegas deployment from distinguished engineers and solutions experts. The NOC is sponsored by Legrand and NetApp.

### Cisco Showcase > Security

Discover Cisco's security portfolio with hands-on demos of the latest solutions that are helping customers achieve security, simplicity, and protection without compromising on usability. Also, be one of the first to see Cisco Hypershield in action, as well as our innovative identity intelligence and AI features.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
SEC-01	<b>Simplify Security Management: Unified Management for the Security Cloud</b>	In today’s cybersecurity landscape, protecting digital assets is paramount. The challenge lies in efficiently managing security policies across diverse environments while ensuring robust protection. Cisco Defense Orchestrator unifies security policies and simplifies device management through our cloud-delivered software as a service (SaaS) solution delivered by Cisco Security Cloud.	Cisco Secure Workload, Vulnerability Management
SEC-02	<b>Supercharge SSE: Secure Access</b>	Security teams face sophisticated adversaries relying on lack of integration across the security stack exploiting gaps and avoiding detection. Learn how our Breach Protection Suite with Cisco XDR leverages Talos for an integrated approach to security that empowers your teams to stop attackers fast before the damage is done.	Cisco Secure Access, Cisco AI Assistant in Secure Access
SEC-03	<b>Secure the AI Revolution: Hypershield</b>	In the era of AI-scale data centers, managing security surpasses human capacity alone. A new approach is needed. Learn how Cisco Hypershield, AI-native from the ground up, revolutionizes security across both on-premises and cloud environments, empowering organizations to protect modern applications more effectively.	Cisco AI Assistant, Cisco Hypershield

SEC-04	<b>Secure Ground to Cloud: Firewall   Multicloud Defense</b>	Cisco Cloud Protection Suite simplifies multicloud operations with a consolidated approach that protects your entire organization, so you can grow and scale efficiently and securely. Protect your hybrid and multicloud environments with Cisco Cloud Protection Suite, an end-to-end security solution for applications, workloads, networks, and clouds.	Cisco Secure Firewall, Cisco Multicloud Defense, Cisco AI Assistant, SNORT ML
SEC-05	<b>Stop Identity Attacks: Duo   Identity Intelligence</b>	Cisco Identity Intelligence runs on top of customers' existing identity stores and provides unified visibility, as well as AI-driven analytics. Customers can discover their whole identity population, clean up vulnerable accounts, eliminate unused and risky privileges, detect behavior anomalies, and block high-risk access attempts – without replacing their current solutions.	Duo, Cisco Identity Intelligence
SEC-06	<b>Detect and Stop Breaches: XDR   Talos</b>	Security teams face sophisticated adversaries who rely on the lack of integration across the security stack to exploit gaps and avoid detection. Learn how our Breach Protection Suite with Cisco XDR provides an integrated approach to security that empowers your teams to stop attackers fast before the damage is done.	Cisco XDR, Talos IR, Cisco AI Assistant in XDR

### Cisco Showcase >Security Operations Center: Protecting Cisco Live

The Security Operations Center provides a real-time view of live traffic from the Cisco Live network. We use several Cisco security tools to show a variety of security analytics and traffic statistics throughout the week, partially anonymized for the display, and with technical staff on hand to answer questions.

### Cisco Showcase > Sustainability Zone

The Sustainability Zone highlights Cisco products and technologies that can help to reduce energy consumption, improve energy efficiency, and enable circular business models. Together, Cisco solutions, programs and longstanding focus on sustainability can help businesses and IT make the right choices now with an eye towards a more sustainable future.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
SZ-01	<b>Sustainability Starts Here</b>	Learn about Cisco's environmental sustainability strategy and actions we are taking to reach net zero by 2040. Get an overview of the technologies, solutions, resources, and programs that can help accelerate your sustainability journey.	
SZ-02	<b>Data Driven Decisions</b>	See the power of data visibility through Cisco's energy management dashboards. Optimize your network's energy consumption and efficiency using data insights to help manage your IT energy consumption. View greenhouse gas emissions metrics to track progress towards your company's sustainability goals with Cisco solutions that support sustainability.	Nexus Dashboard, Control Hub, Intersight, Cisco Spaces

SZ-03	<b>Powerful Insights</b>	The Sustainability Estimator models potential energy savings, greenhouse gas emissions reductions, and environmental impact that customers can realize by modernizing their hardware. While these are estimates, and real-world results may vary, the estimator provides powerful insights on the impact of an infrastructure refresh.	Catalyst and UCS GHG Emissions Represented
SZ-04	<b>Smart Building Technologies</b>	Discover how secure networking, collaboration, and sensor solutions combine to help make workspaces healthier, more energy efficient, and where people want to work. Plus, see the latest innovations in DC-power microgrid technologies that electrify buildings more safely.	Catalyst, UCS-X, Meraki, Cisco Spaces, PoE, FMP
SZ-05	<b>Cisco Spaces: Virtual Tour</b>	Take an immersive virtual tour to explore how a data-driven workspace can help attract the best people, improve health and wellness, and enhance productivity.	Catalyst, UCS-X, Meraki, Cisco Spaces, PoE, FMP
SZ-06	<b>Data Center Transformation</b>	Take a virtual reality journey to explore a modern data center demonstrating best practices from room to room and how Cisco can help you lower your energy consumption with energy-efficient technologies.	Catalyst, UCS-X, Silicon One, Meraki, Optics, Nexus Dashboard, Intersight
SZ-07	<b>Data Center Technologies</b>	Take a deep dive on a Webex whiteboard with Cisco's experts into various data center topics, such as compute, networking, AI infrastructure, power, cooling, automation, and monitoring to help kickstart or refine your sustainable journey.	Catalyst, UCS-X, Silicon One, Meraki, Optics, Nexus Dashboard, Intersight
SZ-08	<b>Partner Enablement: Partner Sustainability Resources</b>	This demo brings together all Cisco sustainability partner offerings in a convenient, one-stop shop location. The journey enables partners to build a Cisco sustainability practice to help increase profitability, gain a competitive advantage, and drive business value by delivering end-to-end sustainability solutions to their customers.	Partner Sustainability Programs and Resources Represented
SZ-09	<b>Cisco Capital and Refresh: Flexible Payment and Lifecycle Solutions</b>	Cisco Capital can support business innovation through Cisco Refresh, Cisco Green Pay, and Cisco Lifecycle Pay with Trade-In Incentive. Explore our flexible payment solutions portfolio and learn how we can help you address sustainability goals while supporting your technology transformation and lowering total cost of usage.	Full Portfolio Represented for Cisco Refresh Program

SZ-10	<b>Cisco Customer Experience: Your Partner in Sustainability</b>	Empower your sustainability journey with our latest CX offerings including Cisco Lifecycle Services - Energy Optimization Management for Data Center, Campus, and Assessment Advisory Services. Wherever you are in your journey, our approach revolves around understanding the full spectrum of expectations and creating a tailored catalog of service solutions.	Full Cisco Customer Experience Services Portfolio
SZ-11	<b>Circular Product Returns: Product Take Back, Reuse, and Recycling</b>	Cisco's Takeback and Reuse Program allows customers to return surplus and end-of-use Cisco products, Cisco-acquired brands' equipment, and select non-Cisco products free of charge. Returns are easy and secure, and Cisco reuses or recycles over 99% by weight of what is returned.	Full Portfolio Represented for Take Back Program
SZ-12	<b>3D Immersive Experience: Explore Our Solutions Through VR Headsets</b>	Our virtual experiences specifically built for Oculus 3 headsets are immersive, virtual environments where you can move around and explore space to space. Discover how Cisco can deliver sustainability benefits in multiple use cases, from a smart building, data center, and manufacturing facility to a wind farm, bank, university, and more.	All Industries and Full Portfolio Represented
SZ-13	<b>Explore Your Industry: Visit Sustainability City and Portfolio Explorer</b>	Meeting environmental sustainability goals is a top-of-mind challenge that affects every industry, from manufacturing and utilities to healthcare and financial services, and beyond. Sustainability City and Portfolio Explorer are tools to help you learn how to address your net zero and other sustainability goals.	All Industries and Full Portfolio Represented



## Cisco Showcase > Webex

Reimagine Hybrid Work and Customer Experience with Webex and our purpose-built AI solutions. Empower employees at work with industry-leading technology across the Webex Suite and Cisco devices. Deliver personalized customer experiences with Webex Contact Center and Communications Platform (CPaaS) solutions. Learn how you can reimagine collaboration with Webex.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
WBX-01	<b>Webex Contact Center: Virtual Agents   Agent Experience   Analytics</b>	<p>Reimagine customer experiences by meeting customers where they are, with industry-leading digital channels, personalized interactions, and an intelligent understanding of their needs.</p> <p>The cloud-based, AI-powered Webex Contact Center empowers businesses to create memorable customer engagement, enhance agent capabilities, and empower supervisors and business users to continually optimize service.</p>	Webex Contact Center
WBX-02	<b>Webex Connect: Digital Communications Platform   CPaaS</b>	Automate and orchestrate richer customer journeys. Explore a variety of digital engagement use cases such as appointment scheduling, call deflection, and a few of our most recent AI-powered innovations.	Webex Connect
WBX-03	<b>Webex Suite: Meetings   Messaging</b>	Seamlessly connect, collaborate, and engage in real-time with Webex Meetings and Messaging. Discover the latest AI innovations that will elevate your experiences and boost productivity and teamwork, anywhere, on any device.	Webex Meetings, Webex App for Mobile and Desktop
WBX-04	<b>Webex Suite: Webinars   Events   Polling   Video Messaging</b>	Experience Webex's cutting-edge solutions for unforgettable in-person, hybrid, and virtual experiences. Drive dynamic engagement with AI-powered polling, quizzes, and interactive video messaging for meaningful connections.	Webex Webinars, Webex Events, Webex Polling, Webex Video Messaging
WBX-05	<b>Cisco AI Assistant for Webex: Revolutionizes Customer Experience</b>	AI Assistant enables quick issue resolution and elevates interactions for a richer customer experience. Discover how Cisco AI Assistant empowers agents with real-time information, automates tasks, and personalizes experiences.	Cisco AI Assistant for Webex
WBX-06	<b>Cisco AI Assistant for Webex: Powers Collaboration</b>	Explore how the Cisco AI Assistant boosts productivity for hybrid workers, optimizing every meeting and communication. From summarization to crafting communications—the Assistant improves collaboration with every interaction.	Cisco AI Assistant for Webex
WBX-07	<b>Cisco AI Assistant for Webex: Transforms IT</b>	Discover the transformative power of AI across the Webex platform. Cisco AI Assistant in Control Hub helps IT admins find the information they need to address issues quickly and manage services across the Webex platform. Control Hub also makes it simple to manage end user use of the Cisco AI Assistant within your organization.	Cisco AI Assistant for Webex



WBX-08	<b>Webex Calling: Customer Experience Essentials</b>	Our all-new Webex Customer Experience Essentials offer bridges the gap between UCaaS and CCaaS by combining the enterprise-grade Webex Calling experience with an essential selection of contact center tools—all in the easy-to-use Webex app.	Webex Customer Experience Essentials, MS Teams Integration, Call Recording / Summaries
WBX-09	<b>Webex Calling: Webex Go   AI Call Summaries</b>	Webex Calling offers the most complete portfolio of mobility solutions with Webex Go. Deliver secure, compliant, private, and cost-effective mobility for any worker type and use case.	Webex Go BYOD, Webex Go with AT&T
WBX-10	<b>Webex Platform: Control Hub</b>	Secure and manage your hybrid work via a single pane of glass administration for all Webex Services—meetings, messaging, calling, devices, and more. With everything you need, all in one place, you can easily onboard users, drive adoption, and increase ROI while ensuring all communications remain secure and compliant.	Control Hub, Cisco Spaces, Webex API's ThousandEyes for Webex and Devices
WBX-11	<b>Webex for Developers: Build with Webex</b>	Explore the Webex for Developers Ecosystem: Elevate your Webex Contact Center and Webex Platform with our robust APIs and SDKs. Engage in live building sessions to create tailored, automated workflows that enhance efficiency and customer interactions.	
WBX-12	<b>Webex for Apple</b>	Empowering people to work anywhere, anytime, on any device. Explore powerful integrations from Webex and Apple products.	Webex and Apple Products
WBX-13	<b>Webex for Apple Vision Pro</b>	Bring hybrid work into a new dimension with Webex for Apple Vision Pro. Customize your meetings in an infinite canvas and enjoy a truly immersive collaboration experience.	Apple Vision Pro
WBX-14	<b>Coffee Bar: Mobile Ordering Powered by Webex Connect</b>	Powered by our CPaaS platform, the Webex Connect mobile ordering experience allows attendees to place coffee orders using rich communication channels Apple Messages for Business or Google Business Messages. Built using our low-code flow builder, this demonstrates how businesses can streamline operations and elevate CX through automation and rich media.	Webex Connect
WBX-15	<b>Devices for Frontline: Cisco DECT and Wi-Fi Phones</b>	Explore a range of devices, purposely designed to empower your frontline workers. Get hands-on with a range of IP phones, DECT, and Wi-Fi wireless phones—including ruggedized solutions for the toughest environments.	
WBX-16	<b>Work from Anywhere: Cisco Headsets</b>	Discover the right headset for any use case with a range of wired, wireless, and DECT headsets for home, mobile, office, and contact center use cases. Experience the new Bang & Olufsen Cisco 950 wireless earbuds for professionals.	Cisco Headset 730, Cisco Headset 980, Cisco Headset 950, Cisco Headset 722 for Webex, Cisco Headset 722 for Microsoft, Cisco Headset 562, Cisco Headset 532, Cisco Headset 322,

			Cisco Headset 721 for Webex & Charging Stand, Cisco Headset 561 with Multibase, Cisco Webcam 4K, Cisco Webcam 1080P
WBX-17	<b>Reserve and Hot Desk: Cisco Phones and Desk Series</b>	Find a solution for managing individual workspaces. Cisco Desk and Desk Phone 9800 Series devices offer hot desking to personalize desk space. Plus, the ability to reserve desk spaces in advance or onsite using Cisco Spaces. Discover how you can turn space allocation on its head.	Cisco Desk Phone 9800 x 2/3, Cisco Desk Pro, Cisco Desk, Cisco Desk Mini, Cisco Spaces
WBX-18	<b>Microsoft Teams Rooms: Cisco Room Bar</b>	Experience Microsoft Teams Rooms on the Cisco Room Bar. Enjoy more equitable meetings with built-in audio and camera intelligence. Join fully featured Teams and Webex meetings on the same device—with no reboot required.	Microsoft Teams Rooms, Microsoft Teams Desktop, Microsoft Calling Integrations, Webex for Microsoft Teams, Microsoft in Webex App
WBX-19	<b>Join Any Meeting: Cisco Room Bar Pro</b>	Join any meeting on Cisco devices with one button to push. Discover rich video interoperability with Webex, Microsoft Teams, Google, and Zoom. Discover Cisco Room Bar Pro—the perfect video bar for your medium-sized meeting rooms. Enjoy more equitable meetings with built-in audio and camera intelligence.	Microsoft Teams Rooms, Microsoft Teams Desktop, Microsoft Calling Integrations, Webex for Microsoft Teams, Microsoft in Webex App
WBX-20	<b>More Than a Phone: Cisco Desk Phone 9800 Series</b>	Transform desk spaces with the Cisco Desk Phone 9800 Series, four newly designed models. Running on PhoneOS to deliver simplified user experiences and complement our video devices. These are the most sustainable phones in the industry—built with AI-powered audio, desk reservation, one button to join a meeting & a configurable action button.	Cisco Desk Phone 9800 Series: 9841 9851 9861 9871
WBX-21	<b>Collaborate and Co-Create: Cisco Board Pro G2</b>	Discover Cisco Board Pro G2—remarkable video meetings and collaborative teamwork in the ultimate all-in-one device. The new generation is packed with new dual cameras, AI virtual lens, and upgraded performance, in an easily deployable, all-in-one solution supporting Cisco Rooms and certified for Microsoft Teams Rooms.	Cisco Board Pro G2 75, Table Room Navigator, Wall Room Navigator, Microsoft Teams
WBX-22	<b>Write a Webex Review: Review Webex. Help Your Peers.</b>	How to leave a Webex review: <b>Step 1:</b> Scan the QR code on the screen <b>Step 2:</b> Write a product review	
WBX-23	<b>Cisco Room Kit EQX: Design Meets Performance</b>	Transform your meeting rooms with the Room Kit EQX. This stunning integrated dual-screen solution is packed with AI features, rich stereo sound, and has flexible mounting options that make it easy to deploy at scale. The Room Kit EQX is certified for Microsoft Teams and integrates with your smart building's controls.	Cisco Room Kit EQX Wall Mounted, New Wireless Mics, Table Navigator, Wall Navigators, Microsoft Teams
WBX-24	<b>Cinematic Meetings: Get the Best View in Any Meeting</b>	Get the best view at any moment with cinematic meeting experiences powered by Cisco devices and NVIDIA AI/ML processors.	Room Kit EQ, PTZ4K Cameras, Navigators

		Discover how features like Cross-View, Presenter and Group, People Focus, and Frames create distance zero experiences that make you feel like everyone is in the room—even when they can't be.	
WBX-25	<b>Webex Partner Integrations: Build with Webex</b>	Webex integrates with hundreds of industry-leading apps to power hybrid work. Explore how Webex's comprehensive integrations can revolutionize your business operations and workforce dynamics.	
WBX-26	<b>Webex for Auto: Elevate In-Car Collaboration</b>	Elevate the in-car collaboration experience and make your time between home and the office more productive with seamless connectivity. Webex is partnering with auto industry leaders to optimize the in-car experience with purpose-built technology that improves collaboration and enhances safety.	Webex for Android Auto, Webex for Apple CarPlay
WBX-27	<b>Webex Insider User Research: Form the Future of Webex</b>	Join Webex Design and our Research panel, to shape the future of our products, gain direct influence on product development, and get an exclusive, early peek into our roadmap and creation process.	
WBX-28	<b>Webex Insider: Advocates   User Group   UX   Champions</b>	Discover diverse programs inspired by and built for Webex customers. Our four programs enable collaboration enthusiasts to connect, learn from industry leaders, and contribute to Webex's evolution in a dynamic environment.	
WBX-29	<b>Reimagine Workspaces: Cisco Spaces   Board Pro G2   Control Hub</b>	X-architecture demo showcasing value of Cisco devices (leveraging RoomOS/MTR) in conjunction with other Cisco solutions in helping organizations to reimagine workspaces and make it easy for IT to deploy, manage, troubleshoot, and analyze.	Board Pro G2

## Alphabetical Index of Products, Solutions, and Acronyms

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
#			
5G	Networking	NET-11	Unlock 5G and IoT Revenue: Cisco Mobility Services Platform
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
322, 532, 561, 562, 722, 730, 950, 980 Headsets	Webex	WBX-16	Work from Anywhere: Cisco Headsets
950 Wireless Earbuds for Professionals (Bang & Olufsen)	Webex	WBX-16	Work from Anywhere: Cisco Headsets
A			
Accedian Skylight	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking	NET-12	AI-Native Operations: Simplify Operations and Accelerate Service Delivery
ACI	Networking	NET-10	Operate DC Fabrics: Nexus Dashboard   Nexus Dashboard Insights
	Networking	NET-23	Simplify Data Center Ops: Cisco ACI   Nexus Dashboard Fabric Controller
AI/ML	Webex	WBX-24	Cinematic Meetings: Get the Best View in Any Meeting
AI-Native	Networking	NET-12	AI-Native Operations: Simplify Operations and Accelerate Service Delivery
	Networking	NET-14	The AI-Native Campus: Autonomous Campus Network Experiences
	Networking	NET-24	Deploying AI Workloads: Master Validated Designs for AI Data Centers
	Networking Product Zones	NPZ-02	Data Center
	Networking Product Zones	NPZ-03	Service Provider
	Security	SEC-03	Secure the AI Revolution: Hypershield
AIOps	Full-Stack Observability	FSO-04	AIOps
	Networking	NET-01	Next-Generation Wireless: Wireless Innovation
AI RMM	Networking	NET-14	The AI-Native Campus: Autonomous Campus Network Experiences

AMD-based UCS C225 M8 Rack Server, AMD-based UCS C245 M8 Rack Server	Networking Product Zones	NPZ-03	Service Provider
Android Auto	Webex	WBX-26	Webex for Auto: Elevate In-Car Collaboration
AppDynamics	Full-Stack Observability	FSO-01	Application Security
	Full-Stack Observability	FSO-02	FSO and Splunk Innovations
	Full-Stack Observability	FSO-03	AI for Observability
	Full-Stack Observability	FSO-05	Digital Experience: Monitoring for Hybrid and On-Premises
	Full-Stack Observability	FSO-08	Observability for Microservices for Hybrid and On-Premises
	Full-Stack Observability	FSO-09	Cisco Customer Experience Cloud: Leveraging Cisco Full-Stack Observability
AppDynamics GenAI API Monitoring	Full-Stack Observability	FSO-03	AI for Observability
Apple	Webex	WBX-12	Webex for Apple
	Webex	WBX-14	Coffee Bar: Mobile Ordering Powered by Webex Connect
	Webex	WBX-26	Webex for Auto: Elevate In-Car Collaboration
Apple Vision Pro	Webex	WBX-13	Webex for Apple Vision Pro
Assurance	Cisco Circuit: Mission Control	CIRCUIT-05	ThousandEyes: Digital Experience Assurance
	Networking	NET-01	Next-Generation Wireless: Wireless Innovation
	Networking	NET-07	End-to-End Assurance: Secure and Assure the Network Experience
	Networking	NET-08	Assure Every Experience: ThousandEyes Digital Assurance
	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking	NET-15	Proactive WAN Assurance: ThousandEyes WAN Insights
	Networking	NET-16	Network Orchestration: Innovations in the Cisco Networking Cloud
	Networking Product Zones	NPZ-03	Service Provider
Automated Frequency Coordination (AFC)	Networking	NET-01	Next-Generation Wireless: Wireless Innovation

Automation	Cisco IT	CIT-03	Cisco IT Automation: Using Cisco Tools to Improve Operations
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud
	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking	NET-13	Platform Automation: Networking APIs and App Marketplace
	Networking	NET-16	Network Orchestration: Innovations in the Cisco Networking Cloud
	Networking	NET-22	Converged Infrastructure: Automate the Converged Infra Lifecycle
	Networking Product Zones	NPZ -03	Service Provider
	Sustainability Zone	SZ-07	Data Center Technologies
	Webex	WBX-14	Coffee Bar: Mobile Ordering Powered by Webex Connect
<b>B</b>			
Bang & Olufsen Cisco 950 Wireless Earbuds	Webex	WBX-16	Work from Anywhere: Cisco Headsets
Board Pro G2 and G2 75	Webex	WBX-21	Collaborate and Co-Create: Cisco Board Pro G2
	Webex	WBX-29	Reimagine Workspaces: Cisco Spaces   Board Pro G2   Control Hub
<b>C</b>			
Calling	Cisco Circuit: Mission Control	CIRCUIT-03	Webex: Control Hub
	Webex	WBX-08	Webex Calling: Customer Experience Essentials
	Webex	WBX-09	Webex Calling: Webex Go   AI Call Summaries
	Webex	WBX-10	Webex Platform: Control Hub
	Webex	WBX-18	Microsoft Teams Rooms: Cisco Room Bar
	Webex	WBX-19	Join Any Meeting: Cisco Room Bar Pro
Cisco AI Assistant	Full-Stack Observability	FSO-03	AI for Observability
	Security	SEC-02	Supercharge SSE: Secure Access
	Security	SEC-03	Secure the AI Revolution: Hypershield

	Security	SEC-04	Secure Ground to Cloud: Firewall   Multicloud Defense
	Security	SEC-06	Detect and Stop Breaches: XDR   Talos
	Webex	WBX-05	Cisco AI Assistant for Webex: Revolutionizes Customer Experience
	Webex	WBX-06	Cisco AI Assistant for Webex: Powers Collaboration
	Webex	WBX-07	Cisco AI Assistant for Webex: Transforms IT
Cisco Board Pro G2	Webex	WBX-21	Collaborate and Co-Create: Cisco Board Pro G2
	Webex	WBX-29	Reimagine Workspaces: Cisco Spaces   Board Pro G2   Control Hub
Cisco Catalyst	Networking	NET-02	Secure Campus Networking: Cisco Switching   Common Policy   ISE
	Networking	NET-04	Simplify the Secure WAN Edge: Cisco SD-WAN
	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
	Sustainability Zone	SZ-03	Powerful Insights
	Sustainability Zone	SZ-04	Smart Building Technologies
	Sustainability Zone	SZ-05	Cisco Spaces: Virtual Tour
	Sustainability Zone	SZ-06	Data Center Transformation
	Sustainability Zone	SZ-07	Data Center Transformation
Cisco Catalyst 8300 Series Edge uCPE	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Cisco Catalyst 8500 Series Edge	Networking	NPZ-01	Campus, Branch, and Industrial

Platforms	Product Zones		
Cisco Catalyst 9166D1, 9163E, 9400X, 9500X, and 9600X Access Points	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Cisco Catalyst 9300L-M and 9300-M Access Switches	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Cisco Catalyst CW9166I Access Point	Cisco Circuit	CIRCUIT-04	Catalyst Center and Meraki Dashboard: 250 Million Data Points. One Network. Anywhere.
Cisco Catalyst CW9166I-MR Access Point	Cisco Circuit	CIRCUIT-01	Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access
Cisco Catalyst Center	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Cisco IT	CIT-03	Cisco IT Automation: Using Cisco Tools to Improve Operations
	Networking	NET-01	Next-Generation Wireless: Wireless Innovation
	Networking	NET-02	Secure Campus Networking: Cisco Switching   Common Policy   ISE
	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Networking	NET-13	Platform Automation: Networking APIs and App Marketplace
	Networking	NET-19	Simplify and Secure OT: Cyber Vision   ZTNA   Secure Equipment Access
Cisco Catalyst IE 3100, 3105, 3300, 3400, and 9300 Rugged Series	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Cisco Catalyst Wireless	Networking	NET-01	Next-Generation Wireless: Wireless Innovation
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Cisco Customer Experience	Cisco Customer Experience	CX-01	Cisco Customer Experience: Faster Path to IT Value
	Full-Stack Observability	FSO-09	Cisco Customer Experience Cloud: Leveraging Cisco Full-Stack Observability
Cisco Cyber Vision	Networking	NET-18	Unify IT/OT Security: Cyber Vision and Splunk - Security to OT Spaces
	Networking	NET-19	Simplify and Secure OT: Cyber Vision



			ZTNA   Secure Equipment Access
Cisco Desk	Webex	WBX-17	Reserve and Hot Desk: Cisco Phones and Desk Series
Cisco Desk Mini	Cisco Circuit: Garage	CIRCUIT-01	Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access
	Webex	WBX-17	Reserve and Hot Desk: Cisco Phones and Desk Series
Cisco Desk Phone 9800 x 2/3  Cisco Desk Phone (9841, 9851, 9861, 9871)	Webex	WBX-17	Reserve and Hot Desk: Cisco Phones and Desk Series
	Webex	WBX-20	More Than a Phone: Cisco Desk Phone 9800 Series
Cisco Desk Pro	Webex	WBX-17	Reserve and Hot Desk: Cisco Phones and Desk Series
Cisco Headset 322, Cisco Headset 562, Cisco Headset 532, Cisco Headset 730, Cisco Headset 980, Cisco Headset 950, Cisco Headset 722 for Webex, Cisco Headset 722 for Microsoft, Cisco Headset 721 for Webex & Charging Stand, Cisco Headset 561 with Multibase	Webex	WBX-16	Work from Anywhere: Cisco Headsets
Cisco Hypershield	Security	SEC-03	Secure the AI Revolution: Hypershield
Cisco Identity Intelligence	Security	SEC-05	Cisco Identity Intelligence
Cisco IT	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Cisco IT	CIT-02	How Cisco Operates: Our Agile and SRE Journey in Infrastructure
	Cisco IT	CIT-03	Cisco IT Automation: Using Cisco Tools to Improve Operations
Cisco MDS 9000 and 9148V	Networking Product Zones	NPZ-02	Data Center
Cisco Meraki MV13, 33, 63, M93 Smart Cameras	Cisco Circuit: Garage	CIRCUIT-01	Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Cisco NCS 540, NCS 1010, NCS 1014	Networking Product Zones	NPZ-03	Service Provider

Cisco Networking Automation Platform Navigator	Networking	NET-16	Network Orchestration: Innovations in the Cisco Networking Cloud
Cisco Nexus 9000	Networking	NET-24	Deploying AI Workloads: Master Validated Designs for AI Data Centers
	Networking Product Zones	NPZ-02	Data Center
Cisco Optics	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud
	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking	NET-21	Unlock Hybrid Cloud: Cisco Compute Hyperconverged with Nutanix
	Networking	NET-24	Deploying AI Workloads: Master Validated Designs for AI Data Centers
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
	Networking Product Zones	NPZ-02	Data Center
	Networking Product Zones	NPZ-03	Service Provider
Cisco Pluggable Optical Line System	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
Cisco Room Bar	Webex	WBX-18	Microsoft Teams Rooms: Cisco Room Bar
Cisco Room Kit EQX Wall-Mounted	Webex	WBX-23	Cisco Room Kit EQX: Design Meets Performance
Cisco Room Bar Pro	Webex	WBX-19	Join Any Meeting: Cisco Room Bar Pro
Cisco SASE	Networking	NET-03	Start Your SASE Journey: Cisco Secure Connect and Secure Access
Cisco SD-WAN	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Networking	NET-04	Simplify the Secure WAN Edge: Cisco SD-WAN
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud
	Networking	NET-15	Proactive WAN Assurance: ThousandEyes WAN Insights
	Networking	NET-20	Scale Ops with SD-WAN: Cisco SD-WAN

Cisco Secure Access	Cisco Circuit: Garage	CIRCUIT-01	Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access
	Networking	NET-03	Start Your SASE Journey: Cisco Secure Connect and Secure Access
	Security	SEC-02	Supercharge SSE: Secure Access
Cisco Secure Application	Full-Stack Observability	FSO-01	Application Security
Cisco Secure Firewall	Cisco Circuit	CIRCUIT-01	Connecting and Protecting: Cisco Secure Firewall   Cisco Secure Access
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
	Networking Product Zones	NPZ-02	Data Center
	Security	SEC-04	Secure Ground to Cloud: Firewall   Multicloud Defense
Cisco Secure Workload	Security	SEC-01	Simplify Security Management: Unified Management for the Security Cloud
Cisco Silicon One	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking Product Zones	NPZ-03	Service Provider
	Sustainability Zone	SZ-06	Data Center Transformation
	Sustainability Zone	SZ-07	Data Center Technologies
Cisco Spaces	Cisco Circuit: Mission Control	CIRCUIT-02	Cisco Spaces
	Cisco Circuit: Mission Control	CIRCUIT-03	Webex Platform: Control Hub
	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Sustainability Zone	SZ-02	Data Driven Decisions
	Sustainability Zone	SZ-04	Smart Building Technologies
	Sustainability Zone	SZ-05	Cisco Spaces: Virtual Tour

	Webex	WBX-10	Webex Platform: Control Hub
	Webex	WBX-17	Reserve and Hot Desk: Cisco Phones and Desk Series
	Webex	WBX-29	Reimagine Workspaces: Cisco Spaces   Board Pro G2   Control Hub
Cisco SSE	Networking	NET-03	Start Your SASE Journey: Cisco Secure Connect and Secure Access
Cisco Talos Incident Response	Cisco Customer Experience	CX-01	Cisco Customer Experience: Faster Path to IT Value
	Security	SEC-06	Detect and Stop Breaches: XDR   Talos
	Security	SEC-06	Detect and Stop Breaches: XDR   Talos
Cisco Unified Communications Manager	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Cisco IT	CIT-02	How Cisco Operates: Our Agile and SRE Journey in Infrastructure
Cisco Webcam 4K, Cisco Webcam 1080P	Webex	WBX-16	Work from Anywhere: Cisco Headsets
Cloud Monitoring	Networking	NET-02	Secure Campus Networking: Cisco Switching   Common Policy   ISE
	Networking	NET-16	Network Orchestration: Innovations in the Cisco Networking Cloud
Collaboration	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Networking	NET-20	Scale Ops with SD-WAN: Cisco SD-WAN
	Sustainability Zone	SZ-04	Smart Building Technologies
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	Webex	WBX-13	Webex for Apple Vision Pro
	Webex	WBX-26	Webex for Auto: Elevate In-Car Collaboration
	Webex	WBX-28	Webex Insider: Advocates   User Group   UX   Champions
Common Policy	Cisco Circuit: Garage	CIRCUIT-01	Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access

	Networking	NET-02	Secure Campus Networking: Cisco Switching   Common Policy   ISE
	Networking	NET-16	Network Orchestration: Innovations in the Cisco Networking Cloud
Control Hub	Cisco Circuit: Mission Control	CIRCUIT-03	Webex Platform: Control Hub
	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Sustainability Zone	SZ-02	Data Driven Decisions
	Webex	WBX-07	Cisco AI Assistant for Webex: Transforms IT
	Webex	WBX-10	Webex Platform: Control Hub
	Webex	WBX-29	Reimagine Workspaces: Cisco Spaces   Board Pro G2   Control Hub
Crosswork	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking	NET-12	AI-Native Operations: Simplify Operations and Accelerate Service Delivery
Customer Experience (CX)	Customer Experience	CX-01	Cisco Customer Experience: Faster Path to IT Value
	Full-Stack Observability	FSO-09	Cisco Customer Experience Cloud: Leveraging Cisco Full-Stack Observability
	Sustainability Zone	SZ-10	Cisco Customer Experience: Your Partner in Sustainability
<b>D</b>			
DECT	Webex	WBX-15	Devices for Frontline: Cisco DECT and Wi-Fi Phones
	Webex	WBX-16	Work from Anywhere: Cisco Headsets
DUO	Security	SEC-05	Stop Identity Attacks: Duo   Identity Intelligence
Firewall	Cisco Circuit: Garage	CIRCUIT-01	Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access
	Networking Product Zones	NPZ-01	Campus, Branch, and Industry
	Networking Product Zones	NPZ-02	Data Center
	Security	SEC-04	Secure Ground to Cloud: Firewall

			Multicloud Defense
Full-Stack Observability	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Full-Stack Observability	FSO-01	Application Security
	Full-Stack Observability	FSO-02	FSO and Splunk Innovations
	Full-Stack Observability	FSO-03	AI for Observability
	Full-Stack Observability	FSO-04	AIOps
	Full-Stack Observability	FSO-05	Digital Experience: Monitoring for Hybrid and On-Premises
	Full-Stack Observability	FSO-06	Digital Experience: Monitoring for Microservices
	Full-Stack Observability	FSO-07	Observability for Microservices
	Full-Stack Observability	FSO-08	Observability for Microservices for Hybrid and On-Premises
	Full-Stack Observability	FSO-09	Cisco Customer Experience Cloud: Leveraging Cisco Full-Stack Observability
<b>H</b>			
Hypershield	Security	SEC-03	Secure the AI Revolution: Hypershield
<b>I</b>			
IE 3100, 3105, 3300, 3400, and 9300 Rugged Series	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Industrial Wireless	Networking	NET-17	Industrial Wireless Anywhere: Wirelessly Connect Remote and Mobile Assets
Industries	Sustainability Zone	SZ-12	3D Immersive Experience: Explore Our Solutions Through VR Headsets
	Sustainability Zone	SZ-13	Explore Your Industry: Visit Sustainability City and Portfolio Explore
Intel-Based UCS C220 M7 Rack Server, Intel-Based UCS C240 M7 Rack Server	Networking Product Zones	NPZ-02	Data Center
Internet of Things (IoT)	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Networking	NET-11	Unlock 5G and IoT Revenue: Cisco

			Mobility Services Platform
	Networking	NET-12	AI-Native Operations: Simplify Operations and Accelerate Service Delivery
	Networking	NET-17	Industrial Wireless Anywhere: Wirelessly Connect Remote and Mobile Assets
	Networking	NET-18	Unify IT/OT Security: Cyber Vision and Splunk - Security to OT Spaces
	Networking	NET-19	Simplify and Secure OT: Cyber Vision   ZTNA   Secure Equipment Access
	Networking	NET-20	Scale Ops with SD-WAN: Cisco SD-WAN
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Intersight	Networking	NET-22	Converged Infrastructure: Automate the Converged Infra Lifecycle
	Networking	NET-24	Deploying AI Workloads: Master Validated Designs for AI Data Centers
	Networking Product Zones	NPZ-02	Data Center
	Sustainability Zone	SZ-02	Data Driven Decisions
	Sustainability Zone	SZ-06	Data Driven Transformation
	Sustainability Zone	SZ-07	Data Driven Technologies
IR1100 Rugged Series Router	Networking Product Zone	NPZ-01	Campus, Branch, and Industrial
IR8300 Rugged Series Router	Networking Product Zone	NPZ-01	Campus, Branch, and Industrial
ISE (Identity Service Engine)	Networking	NET-02	Secure Campus Networking: Cisco Switching   Common Policy   ISE
	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud
	Networking	NET-14	The AI-Native Campus: Autonomous Campus Network Experiences
<b>L</b>			
Lifecycle Services	Sustainability Zone	SZ-10	Cisco Customer Experience: Your Partner in Sustainability

M			
MDR	Cisco Customer Experience	CX-01	Cisco Customer Experience: Faster Path to IT Value
Meraki Dashboard	Cisco Circuit: Mission Control	CIRCUIT-04	Catalyst Center and Meraki Dashboard: 250 Million Data Points. One Network. Anywhere.
	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Networking	NET-02	Secure Campus Networking: Cisco Switching   Common Policy   ISE
	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud
	Networking	NET-07	End-to-End Assurance: Secure and Assure the Network Experience
Meraki MG52	Networking	NET-04	Simplify the Secure WAN Edge: Cisco SD-WAN
	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
Meraki MS Series Switches (MS130, MS130-R)	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Meraki MT Sensors (MT10, MT15 Air Quality Sensor, MT20, MT 40)	Cisco Circuit	CIRCUIT-01	Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Meraki MX Appliances, incl. MX650	Networking	NET-07	End-to-End Assurance: Secure and Assure the Network Experience
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Meraki Smart Cameras (MV 13, 33, 63, MV93)	Cisco Circuit	CIRCUIT-01	Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
Microsoft Calling Integrations	Webex	WBX-18	Microsoft Teams Rooms: Cisco Room Bar
	Webex	WBX-19	Join Any Meeting: Cisco Room Bar Pro



Microsoft Teams Rooms, Microsoft Teams Desktop, Microsoft Calling Integrations, Webex for Microsoft Teams, Microsoft in Webex App	Webex	WBX-18	Microsoft Teams Rooms: Cisco Room Bar
	Webex	WBX-19	Join Any Meeting: Cisco Room Bar Pro
	Webex	WBX-21	Collaborate and Co-Create: Cisco Board Pro G2
	Webex	WBX-23	Cisco Room Kit EQX: Design Meets Performance
Mobility	Webex	WBX-09	Webex Calling: Webex Go   AI Call Summaries
Mobility Services Platform	Networking	NET-11	Unlock 5G and IoT Revenue: Cisco Mobility Services Platform
Multicloud	Networking	NET-21	Unlock Hybrid Cloud: Cisco Compute Hyperconverged with Nutanix
	Security	SEC-04	Secure Ground to Cloud: Firewall   Multicloud Defense
<b>N</b>			
Natural Language Inference	Full-Stack Observability	FSO-03	AI for Observability
Navigators	Webex	WBX-21	Collaborate and Co-Create: Cisco Board Pro G2
	Webex	WBX-23	Cisco Room Kit EQX: Design Meets Performance
	Webex	WBX-24	Cinematic Meetings: Get the Best View in Any Meeting
NetApp	Networking	NET-22	Converged Infrastructure: Automate the Converged Infra Lifecycle
Networking	Networking	NET-01	Next-Generation Wireless: Wireless Innovation
	Networking	NET-02	Secure Campus Networking: Cisco Switching   Common Policy   ISE
	Networking	NET-03	Start Your SASE Journey: Cisco Secure Connect and Secure Access
	Networking	NET-04	Simplify the Secure WAN Edge: Cisco SD-WAN
	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud

Networking	NET-07	End-to-End Assurance: Secure and Assure the Network Experience
Networking	NET-08	Assure Every Experience: ThousandEyes Digital Assurance
Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
Networking	NET-10	Operate DC Fabrics: Nexus Dashboard   Nexus Dashboard Insights
Networking	NET-11	Unlock 5G and IoT Revenue: Cisco Mobility Services Platform
Networking	NET-12	AI-Native Operations: Simplify Operations and Accelerate Service Delivery
Networking	NET-13	Platform Automation: Networking APIs and App Marketplace
Networking	NET-14	The AI-Native Campus: Autonomous Campus Network Experiences
Networking	NET-15	Proactive WAN Assurance: ThousandEyes WAN Insights
Networking	NET-16	Network Orchestration: Innovations in the Cisco Networking Cloud
Networking	NET-17	Industrial Wireless Anywhere: Wirelessly Connect Remote and Mobile Assets
Networking	NET-18	Unify IT/OT Security: Cyber Vision and Splunk - Security to OT Spaces
Networking	NET-19	Simplify and Secure OT: Cyber Vision   ZTNA   Secure Equipment Access
Networking	NET-20	Scale Ops with SD-WAN: Cisco SD-WAN
Networking	NET-21	Unlock Hybrid Cloud: Cisco Compute Hyperconverged with Nutanix
Networking	NET-22	Converged Infrastructure: Automate the Converged Infra Lifecycle
Networking	NET-23	Simplify Data Center Ops: Cisco ACI   Nexus Dashboard Fabric Controller

	Networking	NET-24	Deploying AI Workloads: Master Validated Designs for AI Data Centers
Network Operations Center	Network Operations Center	NOC-01	Network Operations Center: Connecting Cisco Live Sponsored by NetApp and Legrand
Nexus 9000 Series Switches	Networking	NET-24	Deploying AI Workloads: Master Validated Designs for AI Data Centers
	Networking Product Zones	NPZ-02	Data Center
Nexus Dashboard	Networking	NET-10	Operate DC Fabrics: Nexus Dashboard   Nexus Dashboard Insights
	Networking	NET-23	Simplify Data Center Ops: Cisco ACI   Nexus Dashboard Fabric Controller
	Networking	NET-24	Deploying AI Workloads: Master Validated Designs for AI Data Centers
	Networking Product Zones	NPZ-02	Data Center
	Sustainability Zone	SZ-02	Data Driven Decisions
	Sustainability Zone	SZ-06	Data Driven Transformation
	Sustainability Zone	SZ-07	Data Center Technologies
Nutanix	Networking	NET-21	Unlock Hybrid Cloud: Cisco Compute Hyperconverged with Nutanix
NX-OS Switches	Networking	NET-10	Operate DC Fabrics: Nexus Dashboard   Nexus Dashboard Insights
<b>O</b>			
Operations	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Cisco IT	CIT-02	How Cisco Operates: Our Agile and SRE Journey in Infrastructure
	Cisco IT	CIT-03	Cisco IT Automation: Using Cisco Tools to Improve Operations
	Full-Stack Observability	FSO-02	FSO and Splunk Innovations
	Full-Stack Observability	FSO-02	AI for Observability
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud

	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking	NET-12	AI-Native Operations: Simplify Operations and Accelerate Service Delivery
	Networking	NET-20	Scale Ops with SD-WAN: Cisco SD-WAN
	Networking	NET-22	Converged Infrastructure: Automate the Converged Infra Lifecycle
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
	Networking Product Zones	NPZ-02	Data Center
	Networking Product Zones	NPZ-03	Service Provider
	Network Operations Center	NOC-01	Network Operations Center: Connecting Cisco Live Sponsored by NetApp and Legrand
	Security	SEC-04	Secure Ground to Cloud: Firewall   Multicloud Defense
	Security Operations Center	SOC-01	Security Operations Center Protecting Cisco Live Cisco and Splunk
	Webex	WBX-14	Coffee Bar: Mobile Ordering Powered by Webex Connect
	Webex	WBX-25	Webex Partner Integrations: Build with Webex
<b>P</b>			
Panduit	Networking	NET-10	Operate DC Fabrics: Nexus Dashboard   Nexus Dashboard Insights
Partner	Networking	NET-13	Platform Automation: Networking APIs and App Marketplace
	Sustainability Zone	SZ-08	Partner Enablement: Partner Sustainability Resources
	Sustainability Zone	SZ-10	Cisco Customer Experience: Your Partner in Sustainability
	Webex	WBX-25	Webex Partner Integrations: Build with Webex
Pluggable OLT	Networking Product Zones	NPZ-03	Service Provider
PoE	Sustainability	SZ-04	Smart Building Technologies

	Zone		
	Sustainability Zone	SZ-05	Cisco Spaces: Virtual Tour
PTZ4K Cameras	Webex	WBX-24	Cinematic Meetings: Get the Best View in Any Meeting
Pure Storage	Networking	NET-22	Converged Infrastructure: Automate the Converged Infra Lifecycle
<b>R</b>			
RedHat OpenShift	Networking	NET-22	Converged Infrastructure: Automate the Converged Infra Lifecycle
Room Kit EQ	Webex	WBX-24	Cinematic Meetings: Get the Best View in Any Meeting
RoomOS	Webex	WBX-29	Reimagine Workspaces: Cisco Spaces   Board Pro G2   Control Hub
Routed Optical Networking	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking Product Zones	NPZ-03	Service Provider
Routers	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking Product Zones	NPZ-03	Service Provider
Routers Rugged Series (IR1101 and IR8300 Rugged Series)	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
<b>S</b>			
SD-WAN	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Networking	NET-04	Simplify the Secure WAN Edge: Cisco SD-WAN
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud
	Networking	NET-15	Proactive WAN Assurance: ThousandEyes WAN Insights
	Networking	NET-20	Scale Ops with SD-WAN: Cisco SD-WAN
Secure Connect	Networking	NET-03	Start Your SASE Journey: Cisco Secure Connect and Secure Access
	Networking	NET-07	End-to-End Assurance: Secure and Assure the Network Experience

Secure Equipment Access	Networking	NET-18	Unify IT/OT Security: Cyber Vision and Splunk - Security to OT Spaces
	Networking	NET-19	Simplify and Secure OT: Cyber Vision   ZTNA   Secure Equipment Access
Security	Cisco Circuit: Garage	CIRCUIT-01	Connecting and Protecting McLaren F1 Team: Cisco Secure Firewall   Cisco Secure Access
	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Cisco IT	CIT-03	Cisco IT Automation: Using Cisco Tools to Improve Operations
	Customer Experience	CX-01	Cisco Customer Experience: Faster Path to IT Value
	Full-Stack Observability	FSO-01	Application Security
	Full-Stack Observability	FSO-09	Cisco Customer Experience Cloud: Leveraging Cisco Full-Stack Observability
	Full-Stack Observability	NET-01	Next-Generation Wireless: Wireless Innovation
	Networking	NET-02	Secure Campus Networking: Cisco Switching   Common Policy   ISE
	Networking	NET-03	Start Your SASE Journey: Cisco Secure Connect and Secure Access
	Networking	NET-04	Simplify the Secure WAN Edge: Cisco SD-WAN
	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud
	Networking	NET-07	End-to-End Assurance: Secure and Assure the Network Experience
	Networking	NET-14	The AI-Native Campus: Autonomous Campus Network Experiences
	Networking	NET-18	Unify IT/OT Security: Cyber Vision and Splunk - Security to OT Spaces
	Networking	NET-19	Simplify and Secure OT: Cyber Vision   ZTNA   Secure Equipment Access
Networking	NET-20	Scale Ops with SD-WAN: Cisco SD-WAN	
Networking	NET-23	Simplify Data Center Ops: Cisco ACI	

			Nexus Dashboard Fabric Controller
	Networking Product Zones	NPZ-01	Campus, Branch, and Industrial
	Networking Product Zones	NPZ-02	Data Center
	Networking Product Zones	NPZ-03	Service Provider
	Security	SEC-01	Simplify Security Management: Unified Management for the Security Cloud
	Security	SEC-02	Supercharge SSE: Secure Access
	Security	SEC-03	Secure the AI Revolution: Hypershield
	Security	SEC-04	Secure Ground to Cloud: Firewall   Multicloud Defense
	Security	SEC-05	Stop Identity Attacks: Duo   Identity Intelligence
	Security	SEC-06	Detect and Stop Breaches: XDR   Talos
Security Operations Center	Security Operations Center	SOC-01	Security Operations Center: Protecting Cisco Live Cisco Security and Splunk
Service Provider	Networking	NET-04	Simplify the Secure WAN Edge: Cisco SD-WAN
	Networking	NET-05	Design Smarter Buildings: Switching   Spaces   IoT
	Networking	NET-06	Simplify Network Management: Unify Operations with Cisco Networking Cloud
	Networking	NET-15	Proactive WAN Assurance: ThousandEyes WAN Insights
	Networking Product Zones	NPZ-03	Service Provider
Silicon One	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
	Networking Product Zones	NPZ-03	Service Provider
	Sustainability Zone	SZ-06	Data Center Transformation
	Sustainability Zone	SZ-07	Data Center Technologies

SNORT ML	Security	SEC-04	Secure Ground to Cloud: Firewall   Multicloud Defense
Software	Networking	NET-21	Unlock Hybrid Cloud: Cisco Compute Hyperconverged with Nutanix
	Security	SEC-01	Simplify Security Management: Unified Management for the Security Cloud
Splunk	Cisco Circuit: Grand Prix	CIRCUIT-06	See Your Race Results: Cisco and Splunk Real-Time Data Analytics
	Full-Stack Observability	FSO-02	FSO and Splunk Innovations
	Full-Stack Observability	FSO-09	Cisco Customer Experience Cloud: Leveraging Cisco Full-Stack Observability
	Networking	NET-18	Unify IT/OT Security: Cyber Vision and Splunk - Security to OT Spaces
	Security Operations Center:	SOC-01	Security Operations Center: Protecting Cisco Live Cisco Security and Splunk
Splunk Digital Experience Monitoring	Full-Stack Observability	FSO-06	Digital Experience: Monitoring for Microservices
Splunk IT Service Intelligence	Full-Stack Observability	FSO-04	AIOps
Splunk Observability Cloud	Full-Stack Observability	FSO-07	Observability for Microservices
SRv6 Policy	Networking	NET-09	Routed Optical Networking: Improving Speed, Simplicity, and Cost
Success Tracks	Customer Experience	CX-01	Cisco Customer Experience: Faster Path to IT Value
Sustainability Zone	Sustainability Zone	SZ-01	Sustainability Starts Here
	Sustainability Zone	SZ-02	Data Driven Decisions
	Sustainability Zone	SZ-03	Powerful Insights
	Sustainability Zone	SZ-04	Smart Building Technologies
	Sustainability Zone	SZ-05	Cisco Spaces: Virtual Tour
	Sustainability Zone	SZ-06	Data Center Transformation



	Sustainability Zone	SZ-07	Data Center Technologies
	Sustainability Zone	SZ-08	Partner Enablement: Partner Sustainability Resources
	Sustainability Zone	SZ-09	Cisco Capital and Refresh: Flexible Payment and Lifecycle Solutions
	Sustainability Zone	SZ-10	Cisco Customer Experience: Your Partner in Sustainability
	Sustainability Zone	SZ-11	Circular Product Returns: Product Take Back, Reuse, and Recycling
	Sustainability Zone	SZ-12	3D Immersive Experience: Explore Our Solutions Through VR Headsets
	Sustainability Zone	SZ-13	Explore Your Industry: Visit Sustainability City and Portfolio Explorer
<b>T</b>			
Talos	Customer Experience	CX-01	Cisco Customer Experience: Faster Path to IT Value
	Security	SEC-04	Secure Ground to Cloud: Firewall   Multicloud Defense
ThousandEyes	Cisco Circuit: Mission Control	CIRCUIT-03	Webex Platform: Control Hub
	Cisco Circuit: Mission Control	CIRCUIT-05	ThousandEyes: Digital Experience Assurance
	Cisco IT	CIT-01	Cisco IT Initiatives: What We are Working on in Cisco IT
	Cisco IT	CIT-02	How Cisco Operates: Our Agile and SRE Journey in Infrastructure
	Cisco IT	CIT-03	Cisco IT Automation: Using Cisco Tools to Improve Operations
	Full-Stack Observability	FSO-05	Digital Experience: Monitoring for Hybrid and On-Premises
	Full-Stack Observability	FSO-09	Cisco Customer Experience Cloud: Leveraging Cisco Full-Stack Observability
	Networking	NET-07	End-to-End Assurance: Secure and Assure the Network Experience
	Networking	NET-08	Assure Every Experience: ThousandEyes Digital Assurance
	Networking	NET-14	The AI-Native Campus: Autonomous Campus Network Experiences

	Networking	NET-15	Proactive WAN Assurance: ThousandEyes WAN Insights
	Networking	NET-16	Network Orchestration: Innovations in the Cisco Networking Cloud
	Webex	WBX-10	Webex Platform: Control Hub
<b>U</b>			
UCS	Networking	NET-21	Unlock Hybrid Cloud: Cisco Compute Hyperconverged with Nutanix
	Networking	NET-22	Converged Infrastructure: Automate the Converged Infra Lifecycle
	Networking	NET-24	Deploying AI Workloads: Master Validated Designs for AI Data Centers
	Networking Product Zones	NPZ-02	Data Center
	Sustainability Zone	SZ-03	Powerful Insights
	Sustainability Zone	SZ-04	Smart Building Technologies
	Sustainability Zone	SZ-05	Cisco Spaces: Virtual Tour
	Sustainability Zone	SZ-06	Data Center Transformation
	Sustainability Zone	SZ-07	Data Center Technologies
<b>V</b>			
Video	Webex	WBX-04	Webex Suite: Webinars   Events   Polling   Video Messaging
	Webex	WBX-19	Join Any Meeting: Cisco Room Bar Pro
	Webex	WBX-20	Collaborate and Co-Create: Cisco Board Pro G2
VR Headsets	Sustainability Zone	SZ-12	3D Immersive Experience: Explore Our Solutions Through VR Headsets
Vulnerability Management	Security	SEC-01	Simplify Security Management: Unified Management for the Security Cloud
<b>W</b>			
Webex	Webex	WBX-01	Webex Contact Center: Virtual Agents   Agent Experience   Analytics

Webex	WBX-02	Webex Connect: Digital Communications Platform   CPaaS
Webex	WBX-03	Webex Suite: Meetings   Messaging
Webex	WBX-04	Webex Suite: Webinars   Events   Polling   Video Messaging
Webex	WBX-05	Cisco AI Assistant for Webex: Revolutionizes Customer Experience
Webex	WBX-06	Cisco AI Assistant for Webex: Powers Collaboration
Webex	WBX-07	Cisco AI Assistant for Webex: Transforms IT
Webex	WBX-08	Webex Calling: Customer Experience Essentials
Webex	WBX-09	Webex Calling: Webex Go   AI Call Summaries
Webex	WBX-10	Webex Platform: Control Hub
Webex	WBX-11	Webex for Developers: Build with Webex
Webex	WBX-12	Webex for Apple
Webex	WBX-13	Webex for Apple Vision Pro
Webex	WBX-14	Coffee Bar: Mobile Ordering Powered by Webex Connect
Webex	WBX-15	Devices for Frontline: Cisco DECT and Wi-Fi Phones
Webex	WBX-16	Work from Anywhere: Cisco Headsets
Webex	WBX-17	Reserve and Hot Desk: Cisco Phones and Desk Series
Webex	WBX-18	Microsoft Teams Rooms: Cisco Room Bar
Webex	WBX-19	Join Any Meeting: Cisco Room Bar Pro
Webex	WBX-20	More Than a Phone: Cisco Desk Phone 9800 Series
Webex	WBX-21	Collaborate and Co-Creat: Cisco Board Pro G2
Webex	WBX-22	Write a Webex Review: Review Webex. Help Your Peers.
Webex	WBX-23	Cisco Room Kit EQX: Design Meets Performance

	Webex	WBX-24	Cinematic Meetings: Get the Best View in Any Meeting
	Webex	WBX-25	Webex Partner Integrations: Build with Webex
	Webex	WBX-26	Webex for Auto: Elevate In-Car Collaboration
	Webex	WBX-27	Webex Insider User Research: Form the Future of Webex
	Webex	WBX-28	Webex Insider: Advocates   User Group   UX   Champions
	Webex	WBX-29	Reimagine Workspaces: Cisco Spaces   Board Pro G2   Control Hub
Webex API's ThousandEyes for Webex and Devices	Webex	WBX-10	Webex Platform: Control Hub
Webex Connect	Webex	WBX-02	Webex Connect: Digital Communications Platform   CPaaS
	Webex	WBX-14	Coffee Bar: Mobile Ordering Powered by Webex Connect
Webex Contact Center	Cisco IT	CIT-02	How Cisco Operates: Our Agile and SRE Journey in Infrastructure
	Webex	WBX-01	Webex Contact Center: Virtual Agents   Agent Experience   Analytics
	Webex	WBX-08	Webex Calling: Customer Experience Essentials
	Webex	WBX-11	Webex for Developers: Build with Webex
	Webex	WBX-14	Coffee Bar: Mobile Ordering Powered by Webex Connect
Webex Control Hub	Cisco Circuit: Mission Control	CIRCUIT-03	Webex Platform: Control Hub
Webex Go BYOD	Webex	WBX-09	Webex Calling: Webex Go   AI Call Summaries
Webex Go with A&T	Webex	WBX-09	Webex Calling: Webex Go   AI Call Summaries
Webex Webinars	Webex	WBX-04	Webex Suite: Webinars   Events   Polling   Video Messaging
Wi-Fi 6E	Networking	NET-17	Industrial Wireless Anywhere: Wirelessly Connect Remote and Mobile Assets

Wi-Fi Wireless Phones	Webex	WBX-15	Devices for Frontline: Cisco DECT and Wi-Fi Phones
Wireless Mics	Webex	WBX-23	Cisco Room Kit EQX: Design Meets Performance
X			
XDR	Security	SEC-02	Supercharge SSE: Secure Access
	Security	SEC-06	Detect and Stop Breaches: XDR   Talos