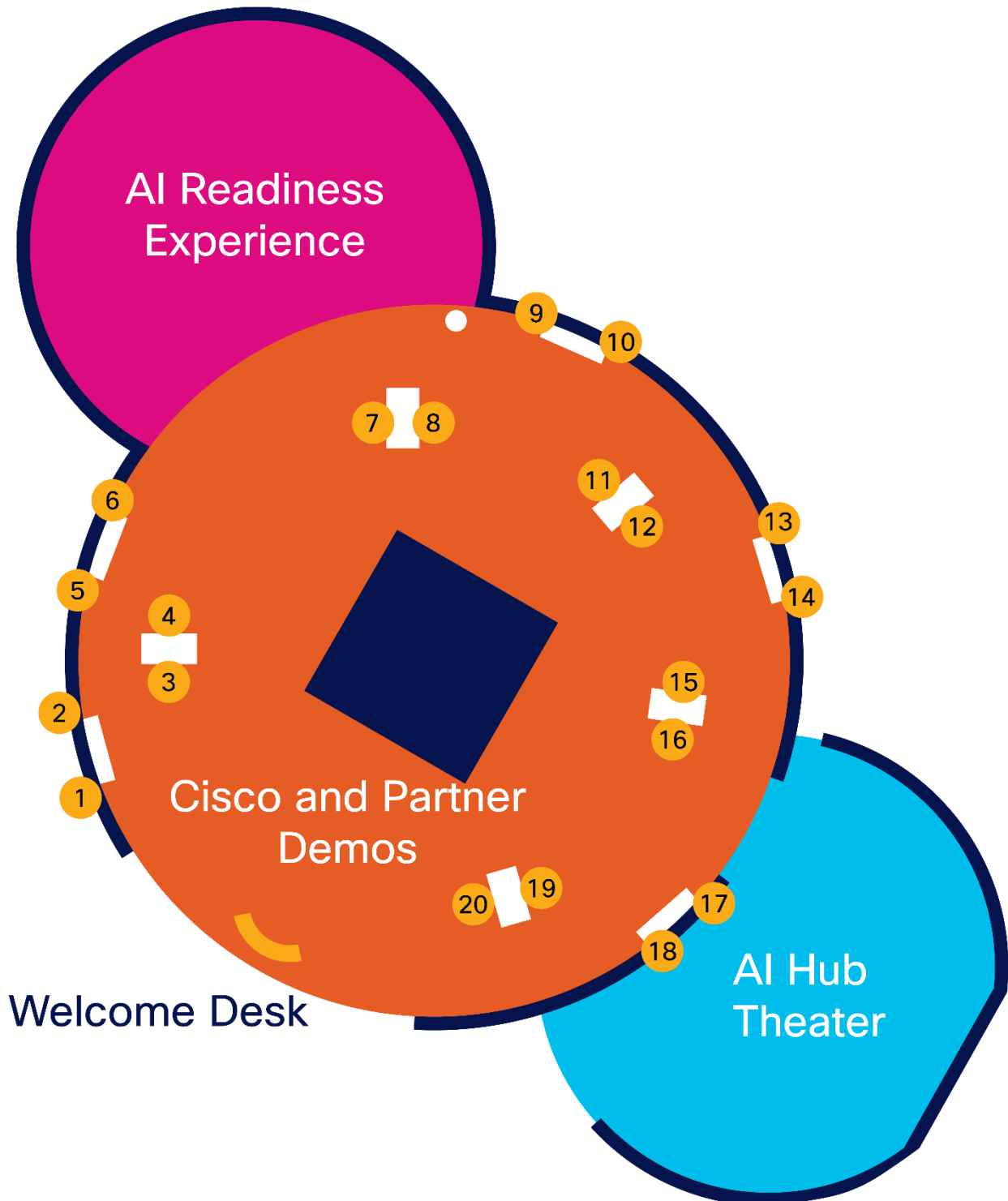CISCO Live!

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Cisco Live 2024 Las Vegas
Cisco AI Hub Demo Guide

Welcome to the Cisco AI Hub

Experience our demos and join [sessions](#) in the AI Theater to see how Cisco and our partners can accelerate your AI transformation.

The Cisco AI Hub, Booth 7320 in WoS.

AI Readiness Experience

Cisco and Partner Demos

Welcome Desk

AI Hub Theater

Demo ID	Demo	Description
AI-01	**Innovate with Generative AI** Generative AI with AWS	Generative Artificial Intelligence has emerged as a transformative field with vast potential across various domains. This demo showcases the capabilities and applications of generative AI, highlighting its ability to create, innovate, and assist in diverse scenarios using Amazon Web Services (AWS). The demo also presents applications of generative AI in conversational interfaces, where it engages in lifelike interactions, providing assistance, information, and entertainment.
AI-02	**Innovate with Generative AI** BridgeIT: AI at Cisco	Building and integrating BridgeIT, a full-featured AI experience delivered safely to our employees.
AI-03	**Motific.ai** Enterprise GenAI Hub	Motific is a SaaS platform that accelerates trustworthy generative AI (GenAI) deployments in organizations, with control over sensitive data, security, responsible AI, and cost. Motific features include AI Assistants, abstracted APIs, a Knowledge Base, Policy Controls, Monitoring, and Intelligence. Motific provides observability and policy controls across the entire GenAI journey.
AI-04	**GenAI Cloud App Security** Gain Insights | Accelerate Remediation	See how Panoptica leverages GenAI assistants to acquire deeper insights into complex attack paths that can compromise your cloud-native applications, interact with and query your cloud environments via natural language conversations, and generate dynamic remediation configurations and syntax custom-tailored to your specific environments and policies.
AI-05	**Enterprise-Ready GenAI** NVIDIA NIM Microservices	Instantly Run and Deploy Generative AI. Explore the latest community-built AI models with APIs optimized and accelerated by NVIDIA, then deploy anywhere with NVIDIA NIM.

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AI-06	**Enterprise-Ready GenAI** Cisco Nexus HyperFabric for AI	Deploy AI data centers with Cisco and NVIDIA's innovative solution that will incorporate the latest GPU/DPU reference designs and a cloud-managed data center network that is easy to deploy, scale, and operate.
AI-07	**Cisco Silicon One** Redefine Your AI/ML Networks	Cisco Silicon One is helping the industry meet rapid large-scale buildouts of AI/ML that networks of the past were unable to handle. Power your AI/ML networks and configure them to deploy standard Ethernet, enhanced Ethernet, or scheduled Ethernet to achieve best-in-class characteristics for each use case.
AI-08	**Computer Vision at the Edge** Scalable Edge AI for Video	Learn how Cisco Meraki smart cameras harness the power of computer vision and machine learning—whether out-of-the-box or using your own custom model—to quickly detect, search, and track objects, vehicles, and people.
AI-09	**GenAI for Supercharged IT** UEC-Ready with AMD	Nearly all business owners recognize the advantages of AI tools for their operations. To remain competitive, organizations must understand AI's market impact, operational effects, risks, and the untapped potential of AI-generated products and services. Learn how to build an AI solution with Cisco and AMD, featuring the AMD MI series GPU reference design, Cisco Silicon One-based switches, and AMD DPU-enabled NICs.
AI-10	**GenAI for Supercharged IT** Cisco Compute with AMD	Accelerate your journey to deploying a secure enterprise AI solution with the latest infrastructure solutions from AMD and Cisco. Discover how our full-stack solution can swiftly address real-world challenges, empowering you to deliver business benefits faster than ever before.

Demo ID	Demo	Description
AI-11	**Cisco Customer Experience** AI-Driven Services Innovations	Experience the power of AI with Cisco's cutting-edge support and network operations demos. See how Generative AI simplifies operations and resolves issues faster with AI-enhanced troubleshooting, test and validation, and configuration management. Explore the future of networking, powered by Cisco's innovative AI-driven solutions.
AI-12	**AI-Assisted Observability** Turn Data into Actionable Intelligence	Dive into the transformative world of AI-augmented observability and see how Cisco is harnessing generative AI to automate operations, enhance decision-making, and deliver predictive analytics. Discover how AI-driven insights transform data into actionable intelligence, ensuring seamless user experiences and optimized performance across your entire stack.
AI-13	**Accelerating AI Solutions** WWT's AI Proving Ground	In this technology demonstration, we will showcase the deployment of an AI workload using Cisco Intersight automation on UCS X-Series. This demo will highlight the powerful capabilities of the Cisco AI Toolkit, which enables seamless integration and management of AI applications.
AI-14	**Accelerating AI Solutions** Cisco IT: AI Cluster	Learn how Cisco IT built a high-performance Ethernet-based, non-blocking fabric for our AI Cluster using Silicon One hardware and SONiC OS.
AI-15	**Cisco AI Assistant for Webex** Hybrid Work	Customer Experience	Transform employee and customer experiences with an AI Assistant that works for you. Learn firsthand how the Assistant can improve employee productivity, provide deeper customer insights, and drive more effective business processes.

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AI-16	**Cisco Security Cloud** Assist | Augment | Automate	Tip the scales in favor of defenders, empowering customers with AI built pervasively throughout the Cisco Security Cloud.
AI-17	**Proven AI Designs for Data Center** Advance AI with Intel Gaudi	Implement lossless fabrics with data center reference designs based on hardware and software capabilities available today to provide the right latency, congestion management mechanisms, and telemetry to meet the requirements of AI workloads.
AI-18	**Proven AI Designs for Data Center** Cisco Compute with Intel	Experience a detailed walkthrough of Cisco and Intel's AI solutions, tailored to meet enterprise needs. This demo provides essential tools for easy deployment and highlights the strategic benefits of AI transformation, ensuring businesses can efficiently navigate the complexities of adopting AI technology and gain a competitive edge.
AI-19	**Cisco Digital Experience Assurance** Internet Outage Detection and Analysis	See how Cisco ThousandEyes automates troubleshooting, fault domain isolation, and root cause analysis for any service or application delivered over the Internet. Use this information to facilitate automation or process initiation with third parties, based on evidence-backed analysis.
AI-20	**Cisco Digital Experience Assurance** Make AI Work for Network Operations	Cisco Digital Experience Assurance uses AI-native capabilities to show you what's happening with your users and applications across the global area network. See how Cisco uses AI to enable IT and network teams to detect, diagnose, and resolve issues, predict future conditions, and optimize connectivity based on real user traffic. It proactively identifies sites with suboptimal quality and optimizes their environment to improve network performance and user experience.