

Cisco Live EMEA 2023 Showcase Demo Guide

CISCO *Live!*



SHOWCASE DEMO GUIDE: TABLE OF CONTENTS

[Showcase Map](#)

[Work from Office](#)

[Work Anywhere](#)

[Work from Home](#)

[IT Operations Center](#)

[Cisco on Cisco](#)

[Cloud-Native Incubations](#)

[Customer Experience](#)

[Full-Stack Observability](#)

[Hybrid Cloud](#)

[Industry Solutions and Internet of Things \(Use Cases\)](#)

[Networking](#)

[SD-WAN & SASE](#)

[Security](#)

[Service Provider](#)

[Software Simplification](#)

ALPHABETICAL INDEX OF PRODUCTS AND SOLUTIONS

<u>#</u>	<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>E</u>	<u>F</u>	<u>G</u>	<u>H</u>
<u>I</u>	<u>J</u>	<u>K</u>	<u>L</u>	<u>M</u>	<u>N</u>	<u>O</u>	<u>P</u>	<u>Q</u>
<u>R</u>	<u>S</u>	<u>T</u>	<u>U</u>	<u>V</u>	<u>W</u>	<u>X</u>	<u>Y</u>	<u>Z</u>

Cisco Showcase



Demonstration Area

- Cisco on Cisco
- Cloud-Native Incubations
- Customer Experience
- Full-Stack Observability
- Hybrid Cloud
- Industry Solutions
- Internet of Things
- Networking
- SD-WAN & SASE
- Security
- Service Provider
- Software Simplification

IT Operations Center

From left to right

- ① Service Provider
- ② Security
- ③ SD-WAN & SASE
- ④ Networking
- ⑤ Networking
- ⑥ Hybrid Cloud
- ⑦ Full-Stack Observability
- ⑧ Internet of Things / Webex

Hybrid Work Area

From left to right

- Work from Office
 - Events & Webinars
 - Cloud Calling
 - Huddle Space
 - Jump Room
 - Hot Desking
 - Meeting Room
 - Lobby
- Work Anywhere
 - On the Go
 - Customer Experience - Bike Shop (CPaaS, Contact Center & Team DSM)
- Work from Home
 - Home Office
 - Nook

Front:

- **Work from Office Experiences**
- **Work Anywhere Experiences**
- **Work from Home Experiences**

Middle:

- **IT Operations Center with IT Management, Visibility, and End-to-End Security Solutions**

Back left to right:

- **Cloud-Native Incubations**
- **Service Provider with Solutions Wall**
- **Security**
- **SD-WAN & SASE**
- **Customer Experience**
- **Networking with Networking/SD-WAN & SASE/Security Solutions Wall**
- **Software Simplification**
- **Hybrid Cloud**
- **Full-Stack Observability**
- **Industry Solutions and Internet of Things with IoT Solutions Wall**
- **Cisco on Cisco**

Cisco Showcase > Work from Office

From endpoints to access points, see how Cisco solutions power the smart, sustainable office of the future, including Smart Buildings, Meeting Rooms, Huddle Spaces, Shared Spaces, Hot Desking, and more. See the latest innovations from Cloud Calling, Webex Events, and Webex Webinars. Experience Cisco Spaces and get a virtual tour of Cisco's Penn1 building.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
WFO-01	Experience the Smart, Sustainable Workspace: Virtual Reception	Discover how to enable inclusive hybrid teamwork in your meeting spaces. Make effective use of spaces with smart scheduling. Easily meet on Webex, Microsoft, Google, or Zoom with one-button-to-join. Ensure everyone feels included with People Focus views. Connect and share wirelessly with Apple Airplay. Leverage sensors and integrations to create a comfortable environment.	Cisco Desk Pro	Collaboration

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
WFO-02	Experience the Smart, Sustainable Workspace: Cisco Spaces	The workplace has evolved and so has the way we work. This demo showcases a new contextual awareness platform called Smart Workspaces that delivers a visual dashboard and floor plan with meeting room availability, desks, population density, air quality, temperature, important points of interest, and more.	Cisco Board Pro 55, Cisco Spaces	Wireless, Enterprise Switching
WFO-03	Experience the Smart, Sustainable Workspace: Smart Building at Penn1	Welcome to Penn1 in New York City; Cisco's first fully operational PoE-powered Smart Building. It is the first of our creative hybrid workplaces that can help attract and retain our best talent, ensure their well-being, and provide more flexible ways of working, which is the foundation of the future of work.	Cisco Spaces	Enterprise Switching, Wireless
WFO-04	Meeting Room: Meet, collaborate, co-create, and solve problems faster	Discover how the new Room Kit EQ enables inclusive hybrid teamwork in your meeting spaces. Easily meet on Webex, Microsoft, Google, or Zoom with one-button-to-join. Ensure everyone feels included with People Focus and Frames layouts. Connect and share wirelessly with Apple Airplay and Miracast. Leverage sensors and integrations to create a comfortable environment.	Cisco Room Kit EQ, 80 MP Cisco Quad Camera, Cisco Room Navigator, Cisco Catalyst 9166 Series Access Point	Collaboration, Wireless, Enterprise Networking
WFO-05	Shared Spaces: Make any desk your personal workspace with modern hot desking	Think differently about open spaces and desk allocation. We've redefined the hot desking experience with Cisco Desk devices and Cisco Phones. Reserve and securely login to any desk with a QR-code or USB connection. See your personal calendar, call history and voicemail, and call or meet with one button to join. Then, when you need to co-create and ideate, connect with co-workers using a Cisco Board Pro and Webex Whiteboard.	Cisco Desk Mini, Cisco Desk Hub, Cisco Desk Camera 4K, Cisco Headset 730, Cisco Desk, Cisco Desk Pro, Cisco Video Phone 8875	Collaboration
WFO-06	Huddle Space: Enable hybrid teamwork with video devices for small meeting spaces	Need a spot to touch down with colleagues? Huddle spaces and small meeting rooms fitted with the Cisco Room Bar enable people to quickly and easily get together on any meeting platform to collaborate and share content wirelessly.	Cisco Room Bar, Cisco Catalyst 9164I Access Point	Collaboration, Wireless, Enterprise Networking

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
WFO-07	Jump Room: Create spaces for focused work or private conversations	In the hybrid office sometimes, you'll need a space for focused, individual work, or a private conversation. Schedule or make an ad-hoc reservation of a jump room featuring the Cisco Desk Pro and Room Navigator - perfect for 1-2 people to work and collaborate with others.	Cisco Desk Pro, Cisco Room Navigator	Collaboration
WFO-08	Cloud Calling	Discover the enterprise-grade Webex Calling experience available in 120+ countries, on any device, in any productivity environment. Transition seamlessly to the cloud with our flexible migration tools, manage calls at scale with our new Group Call Management features, and enjoy crystal clear calls with our industry-leading AI-powered Audio Intelligence technology.	Desk phones: Cisco IP Phone 7841 Cisco Video Phone 8875 Cisco IP Phone 8861 Cisco IP Phone 6871 with Multiplatform Firmware Headsets: Bang & Olufsen 980 Cisco Headsets 321, 322, 532, 561, 721, 722, 730 Wireless phones: Cisco Wireless Phone 840/860	Collaboration
WFO-09	Webex Events: Flexible solutions for virtual, in-person, and hybrid events	Create connected event experiences for audiences no matter how they attend - virtual, in-person, or both. Webex Events provides a flexible event management platform for hosting engaging events that center around the attendee experience.	Webex Events	Collaboration
WFO-10	Webex Webinars: Intuitive, engaging webinar solutions	Simplify your webinar delivery for training, marketing lead generation, or town halls. Webex Webinars takes the complexity out of hosting webinars and provides rich branding capabilities with reliable technology for audiences of up to 100,000 participants.	Webex Webinars	Collaboration

Cisco Showcase > Work Anywhere

Work Anywhere is about freedom—the choice to work in any space, even those that used to be off-limits. Busy, noisy areas are no longer a limitation for collaborating. Public spaces are no longer a network security threat. When you are out and about, Cisco delivers the secure work from anywhere experience you need to perform at your best.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
WFA-01/Bike Shop	Enterprise CPaaS: Automate and orchestrate richer customer journeys	Webex Connect orchestrates and automates end-to-end cross-channel customer journeys by bringing together existing backend systems with multiple communication channels to create richer, frictionless customer experiences - reducing complexity and enabling rapid innovation.	Webex CPaaS Solutions, IMImobile	Collaboration, CPaaS
WFA-02/Bike Shop	Contact Center: Deliver smart, proactive, personalized customer experiences	Webex Contact Center allows businesses to create memorable customer experiences. Follow a customer's journey from interacting with an AI-powered virtual agent, then going deeper via digital communication with a live agent with full visibility into the customer's journey. Experience how agents are empowered with customer sentiment and the ability to engage experts via the Webex App.	Webex Contact Center, Meraki MR28 Access Point	Collaboration, Meraki
WFA-03/Bike Shop	Team DSM	In professional cycling, grueling races often lead to a sprint for victory. There it's all about timing and brute force. On our simulator, you can compare yourself with Team DSM's pros by making an ultimate effort. How close can you get to the fastest sprinters in the world?	N/A	N/A
WFA-04	Webex Go: Connect Anywhere	Webex Go brings fully compliant enterprise-grade Webex Calling to the native dialer on your personal mobile phone. See how easy it is to switch between business and personal lines and discover our new elevated app experience that seamlessly moves Webex Go calls to a Webex Meeting.	Webex Go, Webex Go Elevated Meeting Experience, Webex App, Meraki MV63 Series	Collaboration, Meraki

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
WFA-05	Webex App: Connect Anywhere	Webex App provides a unified and intuitive experience for seamless and continuous collaboration across synchronous and asynchronous modes - call, message, meet, and more from your desktop, tablet, mobile phone, or web browser.	Webex App	Collaboration
WFA-06 part of Webex Go	Meraki MV63 Series	Outdoor fixed lens smart camera	Meraki MV63 Series	Meraki
WFA-07/part of Bike Shop	Meraki MV93 Series	Outdoor fisheye smart lens camera	Meraki MV93 Series	Meraki

Cisco Showcase > Work from Home

Work from home should be an inclusive experience—as collaborative and productive as being in the office. Whether you work from a dedicated home office or at the kitchen table, Cisco enables a work environment that is free from distractions and operates at the speed of business.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
WFH-01	Home Office: Turn any space, even noisy ones, into a functioning home office	Working from home can be stressful and isolating. Hours of back-to-back-video meetings can be fatiguing. The Cisco Desk Series combines high-quality video conferencing, a second display, and digital whiteboarding on a single device that helps you to look good, do more, and feel better.	Bang & Olufsen Cisco 980 headset, Cisco Desk, Cisco Room Bar, Meraki MX75 Flagship Small-Branch Security & SD-WAN Appliance	Collaboration, Meraki, Security
WFH-02	Nook: Transform any space to your office for the day	For many, remote work means finding a suitable place to work at the kitchen table, or in a corner of a busy living space. See how Cisco Desk Mini and Cisco Headsets enable you to turn any space into your personal workspace and cut out the distractions - so you can make the perfect impression on every video call.	Cisco Desk Mini, Cisco Headset 720, Cisco Desk Camera, Meraki Z3C Remote Work Gateway with Built-In Wi-Fi & Cellular	Collaboration, Meraki
WFH-03	Hybrid Work Offers: Making purchasing hybrid work easy	The future of work is hybrid. Cisco can help solve reimagining the workspace from home to the office and anywhere in between. And with Cisco Hybrid Work offers, it's easier than ever to transact. We have a work from-home setup with a place where people can sit and congregate so we can talk them through the Cisco offers.	Hybrid Work Offers	Collaboration
WFH-04	Connect with Cisco Sales: Learn more about Cisco solutions	This is your opportunity to talk to the sales team in-person at Cisco Live and learn more about purchasing collaboration solutions, including Hybrid Work offers.	All Cisco Solutions (Emphasis on Hybrid Work Solutions)	Collaboration

Cisco Showcase > IT Operations Center

Open the curtain into our first-ever IT Operations Center and learn about Cisco's innovative software solutions powering hybrid work. From cloud managed NetOps and insights to threat intelligence monitoring and collaboration control, discover the latest software platforms that enable management, visibility, and end-to-end security of your networks, clouds, and apps.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard	IoT Operational Dashboard enables remote, zero-touch provisioning and monitoring of network devices for operations teams. Within the Dashboard, Secure Equipment Access allows secure configuration and troubleshooting of connected assets, for internal workers and external technicians, using just a browser.	IoT Operations Dashboard, Secure Equipment Access, Industrial Asset Vision, Edge Intelligence, IR1100, IR1800	IoT
ITO-02	Webex Management Made Easy: Control Hub	Meraki has a globally proven platform and cloud-first dashboard that natively combines best-in-class connectivity (SD-WAN and access), network security (cloud and on-premises), deep public IaaS integrations, and platform-wide web application troubleshooting supercharged with machine learning. This platform approach to SD-WAN and SASE empowers IT admins to build a best-in-class hybrid work solution that suits their needs today and easily adapts to future needs.	Control Hub	Collaboration
ITO-03	Cloud Native Business Insights: AppDynamics Cloud	AppDynamics Cloud is purpose-built to observe distributed cloud-native applications at scale. Built on an open-standards foundation and combining a continuous-context experience and business transaction insights, IT and developer teams gain real-time visibility of their tech stack and business context to know how issues impact customer experience and digital business objectives.	Cisco AppDynamics Cloud	Monitoring & Analytics, AppDynamics
ITO-04	Assuring the Hybrid Workforce: ThousandEyes	Hybrid work is here to stay, so how do you reimagine your IT Ops stack to best support your hybrid worker? Learn how ThousandEyes can help troubleshoot end-to-end remote worker experience across local Wi-Fi & broadband issues, the public Internet, all the way to cloud, SaaS, and contact center applications	Cisco ThousandEyes	ThousandEyes, Network Services

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
ITO-05	Hybrid Cloud Operations: Cisco Intersight	Cisco Intersight delivers the key pillars of the cloud operating model enabling customers to deploy, operate, and optimize infrastructure and applications on-premises and in public clouds. We will demonstrate how Intersight provides visibility, automation, and workload optimization that lower costs and accelerate the hybrid cloud journey for IT operations teams.	Cisco Intersight, Cisco Intersight Workload Optimizer	Computing System
ITO-06	Simple Cloud Managed Networks: Cisco Nexus Cloud	Cisco Nexus Cloud gives customers a new way of deploying, managing, and operating their Nexus networks from the cloud, providing an option to run their network operations with simplicity, visibility, and sustainability. Nexus Cloud supports both our flagship Cisco Application Centric Infrastructure (ACI) architecture as well as NX-OS based Nexus deployments.	Cisco Nexus Cloud	Cloud Networking
ITO-07	Building Smarter Spaces: Cisco Spaces	Create a workplace that is smarter, safer, and enables seamless experiences with Cisco Spaces. In this demo, we'll showcase the entire Cisco Spaces solution, including the dashboard and integrations. We'll also discuss hybrid work and how location analytics, applications, IoT services, and more can enhance your health and safety plan.	Cisco Spaces	Wireless, IoT, Monitoring & Analytics, Network Services
ITO-08	Transform IT Experiences: Cisco Meraki	Build your IT operations model, your way. Find out how you can build flexibility and simplicity into your network infrastructure with a cloud-based platform. Satisfy your business' unique security, scalability, and operational workflow through the Meraki platform.	MR, MS, CW, MX, MV, MT, SM, Cloud Monitoring for Cisco Catalyst	Meraki, Cloud Networking, Enterprise Switching, IoT, Security, Wireless
ITO-09	Network Insights & Automation: Cisco DNA Center	Learn how to optimize your network and work smarter with Cisco DNA Center providing you the power of insights, automation, and operations workflow integrations. With Cisco DNA Center, you can gain insight into the health of the network and locate and remediate issues faster and more efficiently.	Cisco DNA Center	Enterprise Switching, Monitoring & Analytics, Network Services, Security, Wireless

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
ITO-10	Deploy and Manage Your SD-WAN: Cisco SD-WAN vManage	Check out the latest innovations in Cisco SD-WAN vManage offering a simplified, more visual interface for configuration, visibility, and troubleshooting. The demo also covers the latest Cisco vAnalytics enhancements and ThousandEyes WAN Insight capabilities.	Cisco SD-WAN, Viptela, Cisco ThousandEyes, vAnalytics, vManage	Enterprise Routing, ThousandEyes Security, Monitoring & Analytics, Network Services
ITO-11	Unified SASE Experience: Cisco+ Secure Connect	Your blueprint for SASE made easy has arrived. This single-vendor SASE solution converges our best-in-class networking and security delivered in one powerful platform and provides a seamless experience by securely connecting users and applications anywhere. Come learn how easy SASE can be, no matter where you are in your journey!	MX, Umbrella SIG	Security, Meraki, Monitoring & Analytics, Cloud Networking
ITO-12	Accelerate Detection & Response: SecureX	SecureX, our cloud-native security platform that includes XDR capabilities, connects the breadth of Cisco's integrated security portfolio and your entire security infrastructure. By delivering a consistent, built-in experience across all of your products you'll experience unified visibility, intuitive automation, and robust security across your network, endpoint, cloud, and applications.	Cisco SecureX	Security
ITO-13	Actionable Threat Intelligence: Talos Threat Intelligence	Cisco Talos intelligence and incident response fuels the Cisco Secure Platform. Talos delivers unmatched visibility across the threat landscape, rapid and actionable intelligence, and collective response from all possible angles. Our customers gain unique awareness, capabilities, and scale in defending their networks. The sole mission of Talos is protecting our customers.	Cisco Talos	Security
ITO-14	Simplified SP Operations: Crosswork Network Automation	Service Providers are the backbones delivering the hybrid work experience. To ensure service quality, providers need the network to support service SLAs without adding operational complexity or limits to scalability. Come learn how to build differentiated service experiences with real-time network visibility and insights, and how automation improves environmental impacts.	Entire MIG/SP Portfolio: Routers, Optics, UCS, Nexus Switches, Automation Software, NOS, and an Optical System	Service Provider Routing

Cisco Showcase > Cisco on Cisco

Cisco IT delivers the move towards Hybrid Work. Through real-world examples, we will share integrated networking, observability, security, and collaboration IT stories that showcase an equity of experience - it shouldn't matter where you connect from, everyone should have the same great secure experience.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
COC-01	Collaboration Experience	Cisco IT has enabled our employees to connect, collaborate and get work done, regardless of where they work from. Come see the applications, video devices and infrastructure that empower our employee experience, as well as enable the IT organization to manage the environment.	Webex App, Webex Control Hub	Collaboration
COC-02	Behind the Curtain with Cisco IT	How does Cisco IT provide secure access and ensure user experience in this brave new, hybrid world? See how secure endpoint and access management is provided by Cisco SecureX, AMP, and Duo. Discover how Cisco controllers and platforms, as well as ThousandEyes and AppDynamics are used to manage and assure User Experience.	Cisco AppDynamics, Cisco ThousandEyes, Cisco Secure Endpoint, Umbrella, Cisco DNA Center, vManage, vAnalytics, Meraki Dashboard	Monitoring & Analytics, Network Services, Security, Collaboration, AppDynamics, ThousandEyes
COC-03	Powering the Hybrid Office	Cisco IT has enabled our employees to connect, collaborate, and get work done - regardless of where they work from. Come see the applications, video devices, and infrastructure that empower our employee experience and enable the IT organization to manage the environment.	SD-WAN, Cisco DNA Center, Cisco DNA Spaces, Meraki Wireless Access Points (MR), Meraki Smart Cameras (MV) Security-ISE, Duo, DHA Collab, Webex Endpoints, Cisco Room Navigator	Network Services, Security, Enterprise Routing & Switching, Collaboration, IoT, Meraki
COC-04	Remote Work: From Home to Anywhere	In the new Hybrid World, the majority of our employees will be working from somewhere other than the office the majority of their time. See how Cisco IT enables our employees to work from home with the same experience as working in the office leveraging AnyConnect to provide a software VPN solution and Duo Zero Trust to provide VPN less connectivity.	CVO/ISR, MV/Meraki, VPN/AnyConnect Zero Trust (Duo Network gateway), Duo Trusted Endpoints, Duo Health App, Umbrella/NVM, Cisco Secure Endpoint, Webex Endpoints (Cisco Desk Pro/Cisco Desk/Cisco Desk Mini), Webex Control Hub, Webex App, Meraki Cameras	Network Services, Meraki

Cisco Showcase > Cloud-Native Incubations

The latest innovations from Cisco's Emerging Technologies and Incubation (ET&I) team address the connectivity, observability, and security challenges facing modern application development and operations. Visit the Cisco Showcase to see how our latest solutions, Calisti and Panoptica, are solving these challenges and delivering unparalleled value to our customers on their cloud - native journey.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
CNI-01	Panoptica: Cloud-Native Security	To meet the comprehensive API and container security requirements of modern cloud-native application architectures, Cisco Emerging Technologies and Incubation (ET&I) developed Panoptica to protect and harden applications in every stage, from code to cloud. This demo will focus on the latest advancements in Panoptica on securing the software supply chain.	Panoptica	Security
CNI-02	Calisti: Cloud-Native Observability	Developed by Cisco Emerging Technologies and Incubation (ET&I), Calisti is an enterprise-ready Istio platform for DevOps and SREs that automates lifecycle management and simplifies connectivity, security, and observability for microservice-based applications. This demo will focus on the latest advancements around Calisti's capabilities for the management of APIs and microservices.	Calisti	Monitoring & Analytics

Cisco Showcase > Customer Experience

Embrace your possible with **Customer Experience (CX)** to innovate and transform at the speed of change. Learn how Cisco CX leads the way in helping our customers remove barriers to innovate and realize business value faster at every step of the lifecycle with the right expertise and insights.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
CX-01	Automation and Assurance Services	Want to reduce risk, prevent incidents, speed resolution, and ensure network changes are more effective and efficient? Learn about new automation scrum services that leverage analytics and automation with industry-leading governance to help simplify the delivery of outcomes that matter most to you.	Business Critical Services	Monitoring & Analytics, Enterprise Routing, Enterprise Switching, Monitoring & Analytics
CX-02	Security Resilience Services	Explore the wide range of CX Security services helping to strengthen your organization's security resilience. From product-agnostic advisory, strategy, and security architecture-focused services to planning, design, and implementation of Cisco Security products - pre-defined or fully customized service solutions cover your complete services lifecycle.	Advanced Services, Business Critical Services	Security, Advanced Services
CX-03	Your Sustainability Journey	Our portfolio of services is designed to enable customers maximize technology to achieve their sustainability goals, by approaching sustainability as a business outcome, rather than an add-on. Join us to learn more and kick-start your sustainability journey.	Advanced Services, Business Critical Services	Cloud Networking, Computing System, Monitoring & Analytics, Networking, Collaboration, Security
CX-04	Transform with Speed and Scale	As the scope and scale of your business grows, so does the complexity of adopting new technologies to meet changing business needs. Cisco CX can help you remove adoption barriers and accelerate the realization of your business goals by simplifying and automating your network with insights and expertise from CX Cloud.	CX Cloud, Success Tracks	Enterprise Switching, Enterprise Routing, Monitoring & Analytics

Cisco Showcase > Full-Stack Observability

Cisco Full-Stack Observability moves beyond domain monitoring into full-stack visibility, insights, and action tied to business context. By breaking down silos and correlating telemetry across multiple domains, organizations can effectively deliver always-on, secure, and exceptional digital experiences for customers and employees alike.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
FSO-01	Elevate Digital Experiences	Cisco Full-Stack Observability moves beyond domain monitoring into full-stack visibility, insights, and action, tied to business context, by gathering and correlating telemetry across multiple domains and teams, so operation teams can effectively deliver exceptional digital experiences for customers and employees alike.	Cisco AppDynamics CSaaS, Cisco AppDynamics Cloud, Cisco AppDynamics Secure App, Thousand Eyes, Full-Stack Observability Platform	AppDynamics, ThousandEyes, Monitoring & Analytics
FSO-02	Application Performance	Enterprises are under tremendous pressure to deliver flawless application experiences to support the growing needs of their digital businesses. In this demo, you will see how AppDynamics, and AppDynamics Cloud provide the observability and business insights needed to troubleshoot your most critical issues based on business impact.	Cisco AppDynamics, Cisco AppDynamics Cloud	AppDynamics, Monitoring & Analytics
FSO-03	Digital Experience Monitoring	Customers and employees expect exceptional application experiences, but with applications and users more distributed this can become a challenge. In this demo see how ThousandEyes delivers end-to-end visibility from any user to any app across any network as part of a complete Full-Stack Observability solution alongside AppDynamics.	Cisco ThousandEyes	ThousandEyes, Monitoring & Analytics
FSO-04	Application Security	Learn how to maintain speed while protecting organizational and customer assets with Cisco's application-first security solution - Cisco Secure Application for AppDynamics. See how Cisco Secure Application simplifies vulnerability management, blocks attacks in real-time, and creates a shared context for App and Security teams.	Cisco Secure Application for Cisco AppDynamics	AppDynamics, Security, Monitoring & Analytics

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
FSO-05	Cisco FSO Platform in Action	Cisco FSO platform is an entity-centric horizontal and scalable platform, anchored on Metrics, Events, Logs, and Traces (MELT) and based on OpenTelemetry, for building observability solutions. It's an extensible architecture that will allow partners and 3rd parties - inclusive of customers themselves - to develop additional value and differentiation.	Full-Stack Observability Platform	Monitoring & Analytics, AppDynamics, ThousandEyes

Cisco Showcase > Hybrid Cloud

Accelerate your business from the data center to the network edge and cloud, with infrastructure built for scale and performance. Cisco Cloud and Data Center offers industry-leading automation, programmability, and real-time visibility for the speed of today's business.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
HYC-01	Hybrid Cloud Your Way	Connect teams and technology to build your hybrid cloud operating model. Our platform approach delivers a better IT experience and better business results. Build cloud ready. Operate cloud smart. Support your sustainability goals.	Intersight, Nexus Dashboard, ACI, Intersight Workload Optimizer, HyperFlex, UCS, MDS, Nexus	Cloud Networking, Computing Systems
HYC-02	HyperFlex Powers Hybrid Cloud	Simplify and accelerate your hybrid cloud journey with Cisco HyperFlex. Cisco HyperFlex includes hybrid, all-flash, all-NVMe, HyperFlex Express software management, bringing the full potential of hyperconvergence to a variety of workloads and use cases.	Cisco HyperFlex	Computing Systems
HYC-03	UCS X-Series Powers Any App	Modernize compute infrastructure with the UCS X-Series Modular System by combining the density and efficiency of blade servers with the expandability of rack servers. With 100G unified fabric and UCS X-Fabric Technology for GPU acceleration, X-Series is a future-ready platform for any application.	UCS X-Series Modular System, Intersight	Computing Systems
HYC-04	See Nexus Dashboard at Work	Nexus Dashboard provides a single and unified platform to enable consistent operations and easily connect and manage your hybrid cloud network operations. Connect, monitor, analyze and troubleshoot all your data center fabrics in real time using Nexus Dashboard.	Nexus Dashboard, Nexus Dashboard Orchestrator, Nexus Dashboard Fabric Controller	Cloud Networking

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
HYC-05	Hybrid Cloud Networks Made Easy	Cisco ACI is designed to provide the same automation, multicloud, and security capabilities for any application on any infrastructure and any cloud. Cloud Network Controller and Nexus Dashboard enable businesses to automate the connectivity of their Hybrid and Intra-Cloud networks and provide them with tools to operate this complex environment.	Application Centric Infrastructure, Cloud Network Controller, Nexus Dashboard	Cloud Networking
PEDESTAL 1	Cisco UCS X-Series Modular System & 6536 FI	Tomorrow thinks differently, wanting hardware that thinks like software. The Cisco UCS® X-Series with Cisco Intersight™ is a modular system managed from the cloud. It is designed to be shaped to meet the needs of modern applications and improve operational efficiency, agility, and scale through an adaptable, future-ready, modular design.	Cisco UCS X-Series Modular System & Cisco UCS 6500 Fabric Interconnect, Short-Link 100G Optic Server Connectivity	Computing Systems
PEDESTAL 2	Cisco UCS C220 & C240 M7 Rack Servers	The new Cisco UCS C220 M7 and UCS C240 M7 Rack Servers are engineered to address a wide range of workloads. Explore how these new systems can improve performance and efficiency	Cisco UCS C220 & C240 M7 Rack Servers	Computing Systems
PEDESTAL 3	Cisco Nexus 9808	The Nexus 9808 is a new platform designed for high density and performance for 400G and future transition to 800G and higher speeds.	Cisco Nexus 9808, 400G Leaf and Spine Connectivity and Migration	Cloud Networking
PEDESTAL 4	Cisco Nexus 9232E / 9332D / 9408	The Nexus 9232E is Cisco's first 800G Switch and utilizes the Silicon One ASIC. The Nexus 9332D-GX2B is a new addition to the 9300 Series 400G switches. The Nexus 9408 is a new compact modular 400G platform that utilizes the Cloud Scale GX 25.6Tb ASIC. All redefine sustainability, economics, and experiences.	Cisco Nexus 9232E, Cisco Nexus 9332D, Cisco Nexus 9408, Super High-Density Switch Port Connectivity	Cloud Networking
PEDESTAL 5	Cisco MDS 9124V & 9148V 64G (SAN)	Explore Cisco's latest innovations in SAN; the MDS 9100 Series 64G Fibre Channel Switches. Cisco MDS storage networks deliver superior 64G Fibre Channel, NVMe enhanced analytics and investment protection to support your next generation workloads.	Cisco MDS 9124V, Cisco MDS 9148V 64G	Storage Networking

Cisco Showcase > Industry Solutions and Internet of Things (Use Cases)

Discover how we're powering a more inclusive future for all, with technologies and solutions that address current operational challenges. Learn how to leverage your network knowledge and utilize the Cisco IoT portfolio to transform the operational space across a wide variety of industrial use cases. Be sure to explore hardware solutions on the Internet of Things solutions wall.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
IND-01	Industrial	Explore the market-leading Cisco Industrial portfolio featuring highly secure, scalable, and easy-to-manage solutions with comprehensive features for industrial environments. Cisco's Industrial Switching, Routing and Wireless products utilize industrial network design, compliance, and performance requirements expected by operational teams. Check out the new IW9167 for use cases where reliable wireless connectivity is critical.	All Cisco Products	Enterprise Networking, Security
IND-02	Consumer	Cisco empowers your workers whether at home, in the office, or anywhere. Provide hybrid work experiences so you can deliver a flexible, collaborative, and trusted experience both remotely and in the branch. With solutions that are inclusive, flexible, supportive, secure, and managed, Cisco helps you not just recover and adjust in the face of change but thrive.	All Cisco Products	Enterprise Networking, Security
IND-03	Public Sector	Cisco securely connects governments, healthcare providers, and education institutions with transformative technologies that power inclusive future for all. Together with our ecosystem of solution partners, we help you as you reimagine your countries and communities through integrated solutions that simplifies your experience, accelerates your success, and secures your business outcomes.	All Cisco Portfolio	Enterprise Networking, Security

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
IOT-01	Meraki Cloud Managed IoT	Powered by the Meraki cloud platform, MT sensors, and MV cameras provide organizations data-powered solutions to monitor conditions in real-time with advanced video analytics and environmental insights. Meraki IoT provides the visibility needed to create safe environments, and smart spaces, and automate to optimize processes, minimize costs, and increase sustainability.	MV Smart Cameras, MT Sensors	Meraki, IoT
IOT-02	Industrial Automation and Security	Management of industrial switching environments is critical to operating industrial systems on factory floors, substations, roadway aggregation points, etc. Using Assurance from DNA-C, learn how to create templates, workflows, access profiles so on and off-site and employees can access the right system for their operational roles.	DNA-Cw/ Assurance & Automation, SD-Access, Industrial Ethernet, IE9300, IE3400, IE3300, IE3200, IE3100	IoT, Enterprise Routing, Enterprise Switching, Security
IOT-03	Remote Fixed Assets	Wireless connectivity to remote fixed assets is critical to accessing remote systems. Learn how the Industrial Routing & Gateway portfolio offers connectivity (5G, Private LTE, WiFi6E) to a wide variety of remote use cases. And now, when paired with IoT Operations Dashboard, securely deploy, monitor, and gain insights into your connected assets (ATM's, traffic controllers, electric charging stations) at scale.	vManage, IoT Operations Dashboard, IR1101, IR1800 Series Rugged, IR8140, IR8340, OT WAN, IW9167, IW9165e, IW9165d	IoT, Service Provider, Enterprise Experiences, Security
IOT-04	Remote Mobile Assets	IoT Operational Dashboard enables remote, zero-touch provisioning and monitoring of network devices for operations teams. Within the Dashboard, Secure Equipment Access allows secure configuration and troubleshooting of connected assets, for internal workers and external technicians, using just a browser.	vManage, IoT Operations Dashboard, IR1800 Series Rugged, IR8140, OT WAN, IW9167, IW9165e, IW9165d	IoT, Service Provider, Enterprise Experiences, Security

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
IOT-05	Routing / Wireless IoT Products (Product Table)	Explore the market-leading Cisco IoT portfolio featuring highly secure, scalable, and easy-to-manage solutions with comprehensive features for industrial environments. Cisco's Industrial Switching, Routing and Wireless products utilize industrial network design, compliance, and performance requirements expected by operational teams. Check out new additions across the portfolio: enhancements to the IoT Operations Dashboard with support for Secure Equipment Access and Ultra-Reliable Wireless Backhaul scenarios, the IE3100 Industrial Ethernet Switch, the IW9165 D&E for Ultra-Reliable Wireless Backhaul AP and Wi-Fi Client, new PIM Modules for the Industrial Routing portfolio for use cases where reliable wireless connectivity is critical.	IR1101 Series Rugged, IR1800 Series Rugged, IR8140 Series Rugged, IR8340 Series Rugged, OTWAN, IW9167, IW9165e IoT Operations Dashboard	IoT, Service Provider, Enterprise Experiences, Security
IOT-06	Switching to IoT Products (Product Table)	Explore the market-leading Cisco IoT portfolio featuring highly secure, scalable, and easy-to-manage solutions with comprehensive features for industrial environments. Cisco's Industrial Switching, Routing and Wireless products utilize industrial network design, compliance, and performance requirements expected by operational teams. Check out new additions across the portfolio: enhancements to the IoT Operations Dashboard with support for Secure Equipment Access and Ultra-Reliable Wireless Backhaul scenarios, the IE3100 Industrial Ethernet Switch, the IW9165 D&E for Ultra-Reliable Wireless Backhaul AP and Wi-Fi Client, new PIM Modules for the Industrial Routing portfolio for use cases where reliable wireless connectivity is critical.	IE9300, IE3400, IE3400H, IE3300, IE3200, IE3100 IW9165e IoT Operations Dashboard	IoT
IOT-07	Industrial Router 1101 Series (Product)	The modularity and expansion capabilities of Cisco Catalyst IR1100 Rugged Series Router can help extend product lifetime. The compact, modular, ruggedized design is excellent for mission-critical cases. They offer stronger industrial router security and simplified management with SD-WAN architecture, edge compute, and IOS XE.	IR1101 Series Rugged	IoT

Cisco Showcase > Networking

Connect, secure, and automate your digital business—from user to app—in a cloud-first world. Cisco Networking provides AI-powered automation, control, and trusted-based security to simplify and scale IT operations, deliver unparalleled experiences for users, and help organizations accelerate their digital-first strategy. Be sure to explore hardware solutions on the Networking/SD-WAN & SASE/Security solutions wall.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
NET-01	Cloud Managed Networking	Start your journey to cloud management and see how you can simplify, scale, and extend your network operations. Learn about the new cloud monitoring and cloud management capabilities connecting Cisco Catalyst access technology and the Meraki cloud networking platform.	Cisco Catalyst 9000, Cisco Catalyst 9000x, Cisco Catalyst 9300 Series, Cisco Catalyst 9200, Cisco Catalyst 9500, Cisco ThousandEyes, Meraki Dashboard, Meraki Access Points (MR), Meraki Smart Cameras (MV), Meraki Sensors (MT), Meraki SD-WAN Fabric (MX), Meraki Systems Manager Enterprise License (SM)	Cloud Networking, Enterprise Switching, Meraki, Monitoring and Analytics, Network Services, Security
NET-02	Seamless Wi-Fi 6E Experiences	Build your data-defined network with Meraki. Leverage data from over 3 million networks to make your own more scalable and flexible. Learn how to leverage smart alerts and automated root-cause analysis to proactively identify and remediate issues at scale.	Cisco DNA Center, Meraki Dashboard, Cisco Catalyst 9800, Cisco Catalyst 9100, CW9162, CW9164, CW9166, Meraki MR57	Wireless, Meraki
NET-03	Smart, Sustainable Buildings	Concerned about energy cost and your employee wellness? Learn how Cisco smart building solutions can help you take control of your building to create a healthy and sustainable workplace that provides employee safety, well-being, collaboration, and productivity.	Smart Building Solutions, Cisco Spaces, Cisco Catalyst 9000, Cisco Catalyst 9100	Enterprise Switching, Meraki, Monitoring & Analytics, Network Services, Wireless
NET-04	Smarter Branch Networking	Join us as we demonstrate how the Cisco Catalyst 9000 platform secures the branch connectivity via Site-to-Site and Site-to-Cloud IPsec VPN Solution and provides Branch-in-a-box services such as SLA monitoring and segmentation with ThousandEyes Integration and Firewalling.	Cisco Catalyst 9300X, Cisco DNA Center, Cisco ThousandEyes	Enterprise Switching, Meraki, Monitoring & Analytics, Network Services, Security, ThousandEyes
NET-05	Smart Segmentation and Policy	Come learn how to securely setup and deploy network segmentation across your network with Wi-Fi Personal Network, Adaptive Policy, Secure Connect, and User Defined Network technologies.	Meraki Dashboard, MS	Enterprise Switching, Meraki, Cloud, Security

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
NET-06	AI Powered Assurance	See how Cisco DNA Center and Meraki Dashboard can help you automate operations and gain network visibility, observability, and insights using AI and Machine Learning. Discover innovations such as like AI-Enhanced RRM and AP Performance Advisories that improve wireless performance, all resulting in a better IT and user experience.	Meraki Dashboard, Cisco DNA Center	Enterprise Switching, Advanced Services, Meraki, Monitoring & Analytics, Network Services, Wireless
NET-07	Build, Integrate, and Automate	Build your data-defined network with Cisco DNA Center and Meraki Dashboard. Leverage data and insights from the world's largest data lake to scale your network. Learn how smart alerts can make your job easier by offering automated root-cause analysis that will proactively identify and remediate issues faster and at scale.	Meraki Dashboard, Cisco DNA Center	Enterprise Switching, Advanced Services, Meraki, Monitoring & Analytics, Network Services, Wireless

Cisco Showcase > SD-WAN & SASE

The ultimate hybrid work experience delivers consistent, secure connectivity and a high-quality experience for users of internet-based and multicloud applications, from anywhere. Whether your organization is big, small, complex, or somewhere in between—learn how SD-WAN, along with Cisco ThousandEyes provide the SASE building blocks to take you to the next level. Be sure to explore hardware solutions on the Networking/SD-WAN & SASE/Security solutions wall.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SDW-01	The SD-WAN to SASE Journey	Explore Cisco SASE solutions and see the benefits of a SASE model unlocked by working with a single vendor who can bring together best-in-class SD-WAN, security, and observability—while offering the flexibility and investment protection to transition to the cloud at your pace.	Cisco Viptela SD-WAN, Cisco Meraki SD-WAN, Cisco Umbrella SIG, Cisco Duo Beyond, Cisco ThousandEyes, Cisco+ Secure Connect	Meraki, Enterprise Routing, Security
SDW-02	A New World of Remote Work	Always connected, secure, and productive. See the latest solutions that provide secure, convenient, and optimized access to what teleworkers need to thrive utilizing wired and wireless WAN. Go beyond just a good remote work experience and proactively find problems and fix them fast with automated root-cause analysis and recommendations.	Cisco Meraki MX Security and SD-WAN Appliances, Cisco Meraki Z3 Remote Work Gateways	Meraki

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SDW-03	Meraki 5G WAN Gateway	5G connectivity opens up an exciting world of new opportunities. Making its debut at Cisco Live, come find out how you can take advantage of these 5G opportunities in the quickest way with the new Meraki 5G cellular gateway that's part of a complete SD-Branch cloud platform.	Cisco Meraki MG Cellular Gateways, Cisco Meraki MX Security and SD-WAN Appliances	Meraki
SDW-04	Unified Hybrid Work Experience	Discover how a cloud-first platform approach to SASE empowers you to build a complete hybrid work experience with the choice of built-in on-premises or cloud security. Learn all about the latest innovations in SASE: from performance-based internet routing to integrating ThousandEyes and ML-powered recommendations to improve your network.	Cisco Meraki MX Security and SD-WAN Appliances, Cisco Meraki vMX Virtual Appliances, Cisco Meraki Z3 Remote Work Gateways, Cisco Meraki MG Cellular Gateways	Meraki
SDW-05	SD-WAN Multicloud Connectivity	Explore the latest SD-WAN multicloud innovations including Cloud OnRamp workflows for site-to-site, site-to-cloud including SDCI. New analytics innovations offer enhanced network observability and visibility with advanced analytics, including ThousandEyes. Managed service providers and large enterprises will also benefit from enhancements with multitenancy, co-management, and automation for scalability.	Cisco Meraki MX Security and SD-WAN Appliances, Cisco Meraki vMX Virtual Appliances	Cloud Networking, Meraki
SDW-06	Managing Global Scale SD-WAN	Learn how to use SD-WAN Multi Region Fabric capability to improve scalability, utilizing direct tunnels between different regions using secondary tunnel feature, and more. See our UX/UI enhancements for co-management, SecOps functions, multicloud monitoring for real time data, and explore possibilities that exist when using Provider and Tenant views.	Cisco Viptela SD-WAN	Enterprise Routing
SDW-07	Provider Managed SD-WAN	Learn how Cisco SD-WAN Multitenancy enables management of multiple customers with a single vManage, vBond, and vSmart set. See how the shared resource infrastructure is designed. Experience the workflows of tenant creation, onboarding devices, and monitoring. Learn capabilities of co-management, SDCI, Multi-Region Fabric, and Lawful Intercept.	Cisco Viptela SD-WAN	Enterprise Routing, Cloud Networking

Cisco Showcase > Security

Cisco Secure powers security resilience, enabling organizations to protect the integrity of their business amidst unpredictable threats or change. With Cisco Secure, organizations see across the multi-env IT, anticipate what's next, take the right action, close security gaps, and get better every day to ensure the success of institutional-wide resilience investments. Be sure to explore hardware solutions on the Networking/SD-WAN & SASE/Security solutions wall.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SEC-01	Cisco Secure	Cisco Secure powers security resilience, enabling organizations to protect the integrity of their business amidst unpredictable threats or changes. With Cisco Secure, organizations see across the multi-env IT, anticipate what's next, take the right action, close security gaps, and get better every day to ensure the success of institutional-wide resilience investments.	Cisco Secure Products	Security
SEC-02	Zero Trust Security	Users can work with the tools they love, from anywhere, anytime because we provide the broadest access security coverage, protection against evolving threats, and reduced friction to workflow with minimal maintenance.	Duo, ISE, SDA-Access	Security, Network Services
SEC-03	Firewall and Network Security	Cisco Secure Firewall makes hybrid work practical, lowers firewall management costs with cloud-delivered management center, and is the only firewall that processes layer 7 rules on encrypted TLS 1.3 traffic which enables you to regain visibility over encrypted traffic.	Cisco Secure Firewall, Cisco Secure Workload	Security
SEC-04	Talos Incident Response	Customers understand their response capabilities better and have the largest threat intelligence, research, and response team in the world on-call when it matters most. We provide a full suite of proactive and emergency services giving customers the resiliency to prepare, respond and recover from a breach.	Cisco Talos	Security
SEC-05	Security Service Edge	By combining Cisco's best-in-class networking, security, and observability capabilities into a single service through a single cloud dashboard, our customers experience seamless, secure access to any application, over any network, anywhere their users work.	Umbrella	Security

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SEC-06	XDR with SecureX	Radically reduce threat dwell time with Cisco SecureX leveraging Secure Endpoint to simplify security with a cloud-native, built-in platform experience that connects our Cisco Secure portfolio and existing customer infrastructure. It is integrated and open for simplicity, unified in one location for visibility, and maximizes operational efficiency with automated workflows.	Cisco Secure Endpoint, AnyConnect, Kenna, SecureX, Extended Detection and Response	Security
SEC-07	Cloud Application Security	Cisco Secure Workload makes zero trust achievable by consistently and accurately enforcing micro segmentation across your entire application landscape - any workload, any location. With best-practice policy recommendations and automation tailored to your application environment, Secure Workload strengthens your security posture, reduces risk, and decreases costs associated with application downtime.	Cisco Secure Workload	Security

Cisco Showcase > Service Provider

Service Providers are the backbones delivering the hybrid work experience. To ensure service quality, providers need the network to support service SLAs without adding complexity or limits to scalability. Come learn to build differentiated service experiences on a simplified network with real-time network visibility, and how automation minimizes environmental impacts. Be sure to explore hardware solutions on the Service Provider solutions wall.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SP-01	Public & Private Mobile IoT	IOT devices requires advanced connectivity management capabilities. For Public IOT, Cisco Control Centre delivers proactive IOT with cost optimization and anomaly detection. For Private 5G, Cisco end-to-end P5G solution delivers advanced enterprise integration and security capabilities.	IoT Control Center	Service Provider Mobility, Service Provider Automation
SP-02	Edge Cloud Infrastructure	Operators' cloud infrastructure needs to scale at the Edge to optimize for high bandwidth streaming and monetize mission-critical applications with performance-based network slices. Discover how Cisco builds an automated and scalable infrastructure to deliver end-to-end network slicing seamlessly integrated from the cloud native infrastructure to the WAN transport.	Qwilt Software and Cisco Servers/Switches	Service Provider Routing, Service Provider Automation

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SP-03	Green Routed Optical Networking	Learn how to build and operate a cost-effective and sustainable converged IP and Optical network that can be managed through a single pane of glass with Crosswork Automation. This provides a consolidated platform to monitor and manage all transport services reducing OPEX and reducing environmental impacts.	Crosswork Hierarchical Controller, Acacia	Service Provider Automation, Optics
SP-04	SRv6 Based Network Slices	Already serving over 100 million users for end-to-end IP transport, the simplification offered from SRv6 uSID programming provides the ultimate scalable solution of full automation with Crosswork Network Controller. This is your IP transport solution for Network Slicing and Network as a Service.	Crosswork Network Controller	Service Provider Routing, Service Provider Automation

Cisco Showcase > Software Simplification

As you accelerate your digital transformation, Cisco is committed to providing you flexibility and choice. Visit the Software Experience booth to learn more about our different purchasing and licensing options, software management tools, and new innovations, like our third-generation Enterprise Agreement.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SOF-01	Reimagine Software Management	See a live demo highlighting the capabilities available to view, expand or renew software licenses in the EA Workspace platform.	EA Workspace	Software, Duo, Meraki, ThousandEyes
SOF-02	Leverage Enterprise Agreements	Purchase Hybrid Work, SASE, FSO, and Hybrid Cloud in an Enterprise Agreement. EAs make it easy to buy, manage, and consume the software for these strategic offers.	Hybrid Work, SASE, FSO and Hybrid Cloud	Software, Duo, Meraki, ThousandEyes
SOF-03	Accelerate Sustainability	Cisco software can help you achieve your sustainability goals. Stop by our booth to learn more on the latest innovations.	Multiple products across the portfolio showcasing their sustainability capabilities	Software, Meraki
SOF-04	Empower Managed Services	Enterprise Agreements are now available through your Managed Service Providers. Learn more about management options for your software needs.	Managed Services	Software, Duo, Meraki, ThousandEyes

Alphabetical Index of Products, Solutions, and Acronyms

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
#			
5G	Internet of Things	IOT-03	Remote Fixed Assets
	SD-WAN & SASE	SDW-03	Meraki 5G WAN Gateway
	Service Provider	SP-01	Public & Private Mobile IoT
80 MP Cisco Quad Camera	Work from Office	WFO-04	Meeting Room
322 Wireless Headset	Work from Office	WFO-08	Cloud Calling
560 Series Headsets	Work from Office	WFO-08	Cloud Calling
721, 722, 730, 733 Wireless Headset	Work from Office	WFO-08	Cloud Calling
980 Wireless Headset	Work from Home	WFH-01	Home Office
A			
Acacia	Service Provider	SP-03	Green Routed Optical Networking
ACI	Hybrid Cloud	HYC-01	Hybrid Cloud Your Way
	Hybrid Cloud	HYC-05	Hybrid Cloud Networks Made Easy
	IT Operations Center	HYC-05	Simple Cloud Managed Networks: Cisco Nexus Cloud
Adaptive Policy	Networking	NET-05	Smart Segmentation and Policy
Agreements	Software Simplification	SOF-02	Leverage Enterprise Agreements
	Software Simplification	SOF-04	Empower Managed Services
AI/ML	Networking	NET-06	AI Powered Assurance
	Work Anywhere	WFA-02	Contact Center
	Work from Office	WFO-08	Cloud Calling
AMP	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
AnyConnect	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Security	SEC-06	XDR with SecureX
AppDynamics	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	Full-Stack Observability	FSO-01	Elevate Digital Experiences
	Full-Stack Observability	FSO-02	Application Performance
	Full-Stack Observability	FSO-03	Digital Experience Monitoring
	Full-Stack Observability	FSO-04	Application Security
	IT Operations Center	ITO-03	Cloud Native Business Insights: AppDynamics Cloud
Automation	Customer Experience	CX-01	Automation and Assurance Services
	Internet of Things	IOT-02	Industrial Automation & Security
	IT Operations Center	ITO-14	Simplified SP Operations: Crosswork Network Automation
	Security	SEC-07	Cloud Application Security
	SD-WAN & SASE	SDW-05	SD-WAN Multicloud Connectivity
	Service Provider	SP-01	Public & Private Mobile IoT

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
B			
Bang & Olufsen 730 Headset	Work from Home	WFH-01	Home Office
	Work from Office	WFO-08	Cloud Calling
Business Critical Services	Customer Experience	CX-01	Automation and Assurance Services
	Customer Experience	CX-02	Security Resilience Services
	Customer Experience	CX-03	Your Sustainability Journey
C			
Calisti	Cloud-Native Incubations	CNI-02	Calisti: Cloud-Native Observability
Calling	Work Anywhere	WFA-01	Webex Go
	Work from Office	WFA-08	Cloud Calling
Catalyst 9100	Networking	NET-02	Seamless Wi-Fi 6E Experiences
	Networking	NET-03	Smart, Sustainable Buildings
Catalyst 9164I Access Point	Work from Office	WFO-06	Huddle Space
Catalyst 9166 Series Access Point	Work from Office	WFO-04	Meeting Room
Cisco+ Secure Connect Now	IT Operations Center	ITO-11	Unified SASE Experience: Cisco+ Secure Connect Now
	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey
Cisco Board Pro 55	Work from Office	WFO-02	Experience the Smart, Sustainable Workspace: Cisco Spaces
Cisco Camera	Work Anywhere	WFA-04	Webex Go
Cisco Catalyst 9300X	Networking	NET-04	Smarter Branch Networking
Cisco Catalyst 9800	Networking	NET-02	Seamless Wi-Fi 6E Experiences
Cisco Desk	Cisco on Cisco	COC-04	Remote Work : From Home to Anywhere
	Work from Home	WFH-01	Home Office
	Work from Office	WFO-05	Shared Spaces
	Work from Office	WFO-07	Jump Room
Cisco Desk Camera	Cisco on Cisco	COC-04	Remote Work : From Home to Anywhere
	Work from Home	WFH-02	Nook
Cisco Desk Camera 4k	Work from Office	WFO-05	Shared Spaces
Cisco Desk Hub	Work from Office	WFO-05	Shared Spaces
Cisco Desk Mini	Cisco on Cisco	COC-04	Remote Work : From Home to Anywhere
	Work from Office	WFO-02	Nook
	Work from Office	WFO-05	Shared Spaces
Cisco Desk iPhones: Cisco IP Phone 7841 Cisco Video Phone 8875 Cisco IP Phone 8861 Cisco IP Phone 6871 with Multiplatform Firmware	Work from Office	WFO-08	Cloud Calling

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
Cisco Desk Pro	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Work from Office	WFO-01	Experience the Smart, Sustainable Workspace: Virtual Reception
	Work from Office	WFO-05	Shared Spaces
	Work from Office	WFO-07	Jump Room
Cisco Catalyst 9800	Networking	NET-02	Seamless Wi-Fi 6E Experiences
Cisco DNA Center	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	Cisco on Cisco	COC-03	Powering the Hybrid Office
	IT Operations Center	ITO-09	Network Insights & Automation: Cisco DNA Center
	Networking	NET-02	Seamless Wi-Fi 6 Experiences
	Networking	NET-04	Smarter Branch Networking
	Networking	NET-06	AI Powered Assurance
	Networking	NET-07	Build, Integrate and Automate
Cisco Headsets: 321, 322, 532, 561, 721, 722, 730	Work from Home	WFH-02	Nook
	Work from Office	WFO-05	Shared Spaces
	Work from Office	WFO-08	Cloud Calling
Cisco HyperFlex	Hybrid Cloud	HYC-01	Hybrid Cloud Your Way
	Hybrid Cloud	HYC-02	HyperFlex Powers Hybrid Cloud
Cisco Identity Services Engine	Cisco on Cisco	COC-03	Powering the Hybrid Office
	Security	SEC-02	Zero Trust Security
Cisco on Cisco	Cisco on Cisco	COC-01	Collaboration Experience
	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	Cisco on Cisco	COC-03	Powering the Hybrid Office
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
Cisco Meraki SD-WAN	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey
	SD-WAN & SASE	SDW-02	A New World of Remote Work
	SD-WAN & SASE	SDW-03	Meraki 5G WAN Gateway
	SD-WAN & SASE	SDW-04	Unified Hybrid Work Experience
	SD-WAN & SASE	SDW-05	SD-WAN Multicloud Connectivity
Cisco Nexus Cloud	IT Operations Center	ITO-06	Simple Cloud Managed Networks: Cisco Nexus Cloud
Cisco Nexus 9200/9300/9400 Series	Hybrid Cloud	PEDESTAL 4	Cisco Nexus 9232E / 9332D / 9408
Cisco Nexus 9808	Hybrid Cloud	PEDESTAL 3	Cisco Nexus 9808
Cisco Room Bar	Work from Home	WFH-01	Home Office
	Work from Office	WFO-06	Huddle Space
Cisco Room Kit EQ	Work from Office	WFO-04	Meeting Room
Cisco Room Navigator	Cisco on Cisco	COC-03	Powering the Hybrid Office
	Work from Office	WFO-04	Meeting Room
	Work from Office	WFO-07	Jump Room

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
Cisco Sales	Work from Home	WFH-04	Connect with Cisco Sales
Cisco SD-WAN	IT Operations Center	ITO-10	Deploy and Manage Your SD-WAN: Cisco SD-WAN vManage
	SD-WAN & SASE	SDW-01	Explore SD-WAN & SASE
	SD-WAN & SASE	SDW-02	A New World of Remote Work
	SD-WAN & SASE	SDW-03	Meraki 5G WAN Gateway
	SD-WAN & SASE	SDW-04	Unified Hybrid Work Experience
	SD-WAN & SASE	SDW-05	SD-WAN Multicloud Connectivity
	SD-WAN & SASE	SDW-06	Managing Global Scale SD-WAN
	SD-WAN & SASE	SDW-07	Provider Managed SD-WAN
Cisco SD-WAN Remote Access	SD-WAN & SASE	SDW-02	A New World of Remote Work
Cisco Secure	Security	SEC-01	Cisco Secure
Cisco SecureX	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	IT Operations Center	ITO-12	Accelerate Detection & Response: SecureX
	Security	SEC-06	XDR with SecureX
Cisco Secure Application for AppDynamics	Full-Stack Observability	FSO-04	Application Security
Cisco Secure Endpoint	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Security	SEC-06	XDR with SecureX
Cisco Secure Firewall	Security	SEC-03	Firewall and Network Security
Cisco Secure Workload	Security	SEC-03	Firewall and Network Security
	Security	SEC-07	Cloud Application Security
Cisco Spaces	IT Operations Center	ITO-07	Building Smarter Spaces: Cisco Spaces
	Networking	NET-03	Smart, Sustainable Buildings
	Work from Office	WFO-02	Experience the Smart, Sustainable Workspace: Cisco Spaces
	Work from Office	WFO-03	Experience the Smart, Sustainable Workspace: Smart Building at Penn1
CTA	Security	SEC-02	Zero Trust Security
Cisco Talos	IT Operations Center	ITO-13	Actionable Threat Intelligence: Talos Threat Intelligence
	Security	SEC-04	Talos Incident Response

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME	
Cisco Umbrella	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT	
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere	
	IT Operations Center	ITO-11	Unified SASE Experience: Cisco+ Secure Connect	
	Security	SEC-05	Security Service Edge	
	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey	
Cisco Wireless Phone 840/860	Work from Office	WFO-08	Cloud Calling	
Cloud Calling	Work from Office	WFO-08	Cloud Calling	
Cloud-Native Incubations	Cloud-Native Incubations	CNI-01	Panoptica: Cloud-Native Security	
	Cloud-Native Incubations	CNI-02	Calisti: Cloud-Native Observability	
Cloud OnRamp	SD-WAN & SASE	SDW-05	SD-WAN Multicloud Connectivity	
Collaboration	Work Anywhere	WFA-01	Enterprise CPaaS	
	Work Anywhere	WFA-02	Contact Center	
	Work Anywhere	WFA-03	Team DSM	
	Work Anywhere	WFA-04	Webex Go	
	Work Anywhere	WFA-05	Webex App	
	Work from Office	WFO-01	Experience the Smart, Sustainable Workspace: Virtual Reception	
	Work from Office	WFO-02	Experience the Smart, Sustainable Workspace: Cisco Spaces	
	Work from Office	WFO-03	Experience the Smart, Sustainable Workspace: Smart Building at Penn1	
	Work from Office	WFO-04	Meeting Room	
	Work from Office	WFO-05	Shared Spaces	
	Work from Office	WFO-06	Huddle Space	
	Work from Office	WFO-07	Jump Room	
	Work from Office	WFO-08	Cloud Calling	
	Work from Office	WFO-09	Webex Events	
	Work from Office	WFO-10	Webex Webinars	
	Work from Home	WFH-01	Home Office	
	Work from Home	WFH-02	Nook	
	Work from Home	WFH-03	Hybrid Work Offers	
	Work from Home	WFH-04	Connect with Cisco Sales	
	Cisco on Cisco	COC-01	Collaboration Experience	
	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT	
	Cisco on Cisco	COC-03	Powering the Hybrid Office	
	IT Operations Center	ITO-02	Webex Management Made Easy: Control Hub	
	Control Center	IT Operations Center	ITO-02	Webex Management Made Easy: Control Hub
		Service Provider	SP-01	Public & Private Mobile IoT
	Control Hub	Cisco on Cisco	COC-01	Collaboration Experience
		Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
IT Operations Center		ITO-02	Webex Management Made Easy: Control Hub	
Crosswork Automation	Service Provider	SP-03	Green Routed Optical Networking	

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
Crosswork Hierarchical Controller	Service Provider	SP-03	Green Routed Optical Networking
Crosswork Network Automation	IT Operations Center	ITO-14	Simplified SP Operations: Crosswork Network Automation
Crosswork Network Controller	Service Provider	SP-04	SRv6 Based Network Slices
Customer Experience (CX)	Customer Experience	CX-01	Automation and Assurance Services
	Customer Experience	CX-02	Security Resilience Services
	Customer Experience	CX-03	Your Sustainability Journey
	Customer Experience	CX-01	Transform with Speed and Scale
CX Cloud	Customer Experience	CX-01	Transform with Speed and Scale
D			
Duo	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	Cisco on Cisco	COC-03	Powering the Home Office
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Security	SEC-02	Zero Trust Security
	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey
Duo Health App	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
Duo Trusted Endpoints	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
E			
Edge Intelligence	IT Operations Center	ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard
Education	Industries	IND-03	Public Sector
Enterprise Agreement	Software Simplification	SOF-02	Leverage Enterprise Agreements
	Software Simplification	SOF-04	Empower Managed Services
ET&I	Cloud-Native Incubations	CNI-01	Panoptica: Cloud-Native Security
	Cloud-Native Incubations	CNI-02	Calisti: Cloud-Native Observability
F			
Firewall	Networking	NET-04	Smarter Branch Networking
	Networking/SD-WAN & SASE Solutions Wall	N/A	Networking/SD-WAN & SASE Solutions Wall
	Security	SEC-03	Firewall and Network Security
Full-Stack Observability	Full-Stack Observability	FSO-01	Elevate Digital Experiences
	Full-Stack Observability	FSO-02	Application Performance
	Full-Stack Observability	FSO-03	Digital Experience Monitoring
	Full-Stack Observability	FSO-04	Application Security
	Full-Stack Observability	FSO-05	Cisco FSO Platform in Action
G			
Government	Industries	IND-03	Public Sector
H			
Healthcare	Industries	IND-03	Public Sector

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
Hybrid Cloud	Hybrid Cloud	HYC-01	Hybrid Cloud Your Way
	Hybrid Cloud	HYC-02	HyperFlex Powers Hybrid Cloud
	Hybrid Cloud	HYC-03	UCS X-Series Powers Any App
	Hybrid Cloud	HYC-04	See Nexus Dashboard at Work
	Hybrid Cloud	HYC-05	Hybrid Cloud Networks Made Easy
	Hybrid Cloud	PEDESTAL 1	Cisco UCS X-Series Modular System & 6536 FI
	Hybrid Cloud	PEDESTAL 2	Cisco HyperFlex HX225c & HX245c
	Hybrid Cloud	PEDESTAL 3	Cisco Nexus 9808
	Hybrid Cloud	PEDESTAL 4	Cisco Nexus 9232E/9332D/9408
	Hybrid Cloud	PEDESTAL 5	Cisco MDS 9124V & 9148 64G (SAN)
	IT Operations Center	ITO-05	Hybrid Cloud Operations: Cisco Intersight
	Software Simplification	SOF-02	Leverage Enterprise Agreements
Hybrid Work Offers	Work from Home	WFH-03	Hybrid Work Offers
	Work from Home	WFH-04	Connect with Cisco Sales
HyperFlex	Hybrid Cloud	HYC-01	Hybrid Cloud Your Way
	Hybrid Cloud	HYC-02	HyperFlex Powers Hybrid Cloud
I			
IE3100	Internet of Things	IOT-02	Industrial Automation and Security
	Internet of Things	IOT-06	Switch to IoT Products (Product Table)
IE3200	Internet of Things	IOT-02	Industrial Automation and Security
	Internet of Things	IOT-06	Switch to IoT Products (Product Table)
IE3300	Internet of Things	IOT-02	Industrial Automation and Security
	Internet of Things	IOT-06	Switch to IoT Products (Product Table)
IE3400	Internet of Things	IOT-02	Industrial Automation and Security
	Internet of Things	IOT-06	Switch to IoT Products (Product Table)
IE3400H	Internet of Things	IOT-06	Switch to IoT Products (Product Table)
IE9300	Internet of Things	IOT-02	Industrial Automation and Security
	Internet of Things	IOT-07	Switch to IoT Products (Product Table)
Identity Services Engine	Cisco on Cisco	COC-03	Powering the Hybrid Work Office
	Security	SEC-02	Zero Trust Security
Industrial Ethernet	Internet of Things	IOT-02	Industrial Automation and Security
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)
	Internet of Things	IOT-06	Switching to IoT Products (Product Table)
Industrial Asset Vision	IT Operations Center	ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard
Industrial Wireless 9167 (IW9167)	Industries	IND-01	Industrial
	Internet of Things	IOT-03	Remote Fixed Assets
	Internet of Things	IOT-04	Remote Mobile Assets
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)
	Internet of Things	N/A	Internet of Things Solutions Wall
	Internet of Things	IOT-03	Remote Fixed Assets

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME	
Industrial Wireless 9165e & 9165d	Internet of Things	IOT-04	Remote Mobile Assets	
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)	
	Internet of Things	N/A	Internet of Things Solutions Wall	
Industry Solutions	Industries	IND-01	Industrial	
	Industries	IND-02	Consumer	
	Industries	IND-03	Public Sector	
IoT Operations Dashboard	Internet of Things	IOT-03	Remote Fixed Assets	
	Internet of Things	IOT-04	Remote Mobile Assets	
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)	
	Internet of Things	IOT-06	Switching to IoT Products (Product Table)	
	IT Operations Center	ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard	
IMobile Integrated Services Router	Work Anywhere	WFA-01	Enterprise CPaaS	
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere	
Intersight	Hybrid Cloud	HYC-01	Hybrid Cloud Your Way	
	Hybrid Cloud	HYC-03	UCS X-Series Powers Any App	
	Hybrid Cloud	PEDESTAL 1	Cisco UCS X-Series Modular System & 6536 FI	
	IT Operations Center	ITO-05	Hybrid Cloud Operations: Cisco Intersight	
Internet of Things (IoT)	Cisco on Cisco	COC-03	Powering the Hybrid Office	
	Internet of Things	IOT-01	Meraki Cloud Managed IoT	
	Internet of Things	IOT-02	Industrial Automation and Security	
	Internet of Things	IOT-03	Remote Fixed Assets	
	Internet of Things	IOT-04	Remote Mobile Assets	
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)	
	Internet of Things	IOT-06	Switching to IoT Products (Product Table)	
	Internet of Things	IOT-07	Industrial Router 1101 Series (Product)	
	Internet of Things	N/A	Internet of Things Solutions Wall	
	IT Operations Center	ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard	
	IT Operations Center	ITO-07	Building Smarter Spaces: Cisco Spaces	
	IT Operations Center	ITO-08	Transform IT Experiences: Cisco Meraki	
	Service Provider	SP-01	Public & Private Mobile IoT	
	IR1101, IR1101 Series Rugged	Internet of Things	IOT-03	Remote Fixed Assets
		Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)
Internet of Things		IOT-07	Industrial Router 1101 Series (Product)	
Internet of Things		N/A	Internet of Thing Solutions Wall	
IT Operations Center		ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard	
IR1800 Series Rugged	Internet of Things	IOT-03	Remote Fixed Assets	
	Internet of Things	IOT-04	Remote Mobile Assets	
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)	

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
	IT Operations Center	ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard
IR8140 Series Rugged	Internet of Things	IOT-03	Remote Fixed Assets
	Internet of Things	IOT-04	Remote Mobile Assets
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)
IR8340 Series Rugged	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)
ISE	Cisco on Cisco	COC-03	Powering the Hybrid Work Office
	Security	SEC-02	Zero Trust Security
ISR	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
IT Operations Center	IT Operations Center	ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard
	IT Operations Center	ITO-02	Webex Management Made Easy: Control Hub
	IT Operations Center	ITO-03	Cloud Native Business Insights: AppDynamics Cloud
	IT Operations Center	ITO-04	Cloud Native Business Insights: AppDynamics Cloud
	IT Operations Center	ITO-05	Hybrid Cloud Operations: Cisco Intersight
	IT Operations Center	ITO-06	Simple Cloud Managed Networks: Cisco Nexus Cloud
	IT Operations Center	ITO-07	Building Smarter Spaces: Cisco Spaces
	IT Operations Center	ITO-08	Transform IT Experiences: Cisco Meraki
	IT Operations Center	ITO-09	Network Insights & Automation: Cisco DNA Center
	IT Operations Center	ITO-10	Deploy and Manage Your SD-WAN: Cisco SD-WAN vManage
	IT Operations Center	ITO-11	Unified SASE Experience: Cisco+ Secure Connect
	IT Operations Center	ITO-12	Accelerate Detection & Response: SecureX
	IT Operations Center	ITO-13	Actionable Threat Intelligence: Talos Threat Intelligence
	IT Operations Center	ITO-14	Simplified SP Operations: Crosswork Network Automation
K			
Kenna Security	Security	SEC-06	XDR with SecureX
L			
Licensing	Software Simplification	SOF-01	Reimagine Software Management
	Software Simplification	SOF-02	Leverage Enterprise Agreements
	Software Simplification	SOF-02	Accelerate Sustainability
	Software Simplification	SOF-04	Empower Managed Services
M			
Managed Service Agreement	Software Simplification	SOF-04	Empower Managed Services
MDS, MDS 9124V & 9148V 64G (SAN)	Hybrid Cloud	HYC-01	Hybrid Cloud Your Way
	Hybrid Cloud	PEDESTAL 5	Cisco MDS 9124V & 9148V 64G (SAN)

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
Meraki	Cisco on Cisco	COC-03	Powering the Hybrid Office
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Internet of Things	IOT-01	Meraki Cloud Managed IoT
	IT Operations Center	ITO-02	Webex Management Made Easy: Control Hub
	IT Operations Center	ITO-08	Transform IT Experiences: Cisco Meraki
	IT Operations Center	ITO-11	Unified SASE Experience: Cisco+ Secure Connect
	Networking	NET-01	Cloud Managed Networking
	Networking	NET-02	Seamless Wi-Fi 6E Experiences
	Networking	NET-03	Smart, Sustainable Buildings
	Networking	NET-04	Smarter Branch Networking
	Networking	NET-05	Smart Segmentation and Policy
	Networking	NET-06	AI Powered Assurance
	Networking	NET-07	Build, Integrate, and Automate
	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey
	SD-WAN & SASE	SDW-02	A New World of Remote Work
	SD-WAN & SASE	SDW-03	Meraki 5G WAN Gateway
	SD-WAN & SASE	SDW-04	Unified Hybrid Work Experience
Meraki Access Points	Cisco on Cisco	COC-03	Powering the Hybrid Office
	Networking	NET-01	Cloud Managed Networking
	SD-WAN & SASE	SDW-02	A New World of Remote Work
	Work Anywhere	WFA-02	Contact Center
Meraki Dashboard	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	Networking	NET-01	Cloud Managed Networking
	Networking	NET-02	Seamless Wi-Fi 6E Experiences
	Networking	NET-05	Smart Segmentation and Policy
	Networking	NET-06	AI Powered Assurance
	Networking	NET-07	Build, Integrate, and Automate
Meraki MR28	Work Anywhere	WFA-02	Contact Center
Meraki MR57	Networking	NET-02	Seamless Wi-Fi 6E Experiences
Meraki MT Sensors	Internet of Things	IOT-01	Meraki Cloud Managed IoT
	IT Operations Center	ITO-08	Transform IT Experiences: Cisco Meraki
	Networking	NET-01	Cloud Managed Networking
Meraki MV63 & MV93 Series	Work Anywhere	WFA-04	Webex Go & Bike Shop
Meraki MX75 Flagship Small-Branch Security & SD-WAN Appliance	Work from Home	WFH-01	Home Office
Meraki Platform	IT Operations Center	ITO-08	Transform IT Experiences: Cisco Meraki

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
Meraki Smart Cameras MV	Cisco on Cisco	COC-03	Powering the Hybrid Office
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Internet of Things	IOT-01	Meraki Cloud Managed IoT
	IT Operations Center	ITO-08	Transform IT Experiences: Cisco Meraki
	Networking	NET-01	Cloud Managed Networking
	Work Anywhere	WFA-04	Webex Go & Bike Shop
Meraki Z3C Remote Work Gateway with Built-In Wi-Fi & Cellular	Work from Home	WFH-02	Nook
MFA	Security	SEC-02	Zero Trust Security
Multicloud	Hybrid Cloud	HYC-05	Hybrid Cloud Networks Made Easy
	SD-WAN & SASE	SDW-05	SD-WAN Multicloud Connectivity
	SD-WAN & SASE	SDW-06	Managing Global Scale SD-WAN
Multi-env IT	Security	SEC-01	Cisco Secure
N			
Networking	Networking	NET-01	Cloud Managed Networking
	Networking	NET-02	Seamless Wi-Fi 6E Experiences
	Networking	NET-03	Smart, Sustainable Buildings
	Networking	NET-04	Smarter Branch Networking
	Networking	NET-05	Smart Segmentation and Policy
	Networking	NET-06	AI Powered Assurance
	Networking	NET-07	Build, Integrate, and Automate
Nexus 9200/9300/9400 Series	Hybrid Cloud	PEDESTAL 4	Cisco Nexus 9232E / 9332D / 9408
Nexus 9808	Hybrid Cloud	PEDESTAL 3	Cisco Nexus 9808
Nexus Dashboard	Hybrid Cloud	HYC-01	Hybrid Cloud Your Way
	Hybrid Cloud	HYC-04	See Nexus Dashboard at Work
	Hybrid Cloud	HYC-04	See Nexus Dashboard at Work
NOS	IT Operations Center	ITO-14	Simplified SP Operations: Crosswork Network Automation
O			
Optics	Hybrid Cloud	PEDESTAL 1	Cisco UCS X-Series Modular System & 6536 FI
	Hybrid Cloud	PEDESTAL 3	Cisco Nexus 9808
	Hybrid Cloud	PEDESTAL 4	Cisco Nexus 9232E/9332D/9408
	Networking/SD-WAN & SASE/Security Wall	N/A	Networking/SD-WAN & SASE/Security Wall
P			
Panoptica	Cloud-Native Incubations	CNI-01	Panoptica: Cloud-Native Security
Private 5G Solution	Service Provider	SP-01	

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
Q			
	Qwilt Software	SP-02	Edge Cloud Infrastructure
R			
RBA	Security	SEC-02	Zero Trust Security
Routers	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Internet of Things	IOT-07	Industrial Router 1101 Series (Product)
	IT Operations Center	ITO-14	Simplified SP Operations: Crosswork Network Automation
	Networking	NET-01	Cloud Managed Networking
	Networking	NET-02	Seamless Wi-Fi 6E Experiences
	Networking	NET-03	Smart, Sustainable Buildings
	Networking	NET-04	Smarter Brand Networking
	Service Provider	N/A	Service Provider Solutions Wall
	Work from Office	WFO-04	Meeting Room
	Work from Office	WFO-06	Huddle Spaces
S			
SD-Access	Internet of Things	IOT-02	Industrial Automation and Security
	Security	SEC-02	Zero Trust Security
SD-WAN & SASE	Internet of Things	IOT-07	Industrial Router 1101 Series (Product)
	IT Operations Center	ITO-02	Webex Management Made Easy: Control Hub
	IT Operations Center	ITO-10	Deploy and Manage Your SD-WAN: Cisco SD-WAN vManage
	IT Operations Center	ITO-11	Unified SASE Experience: Cisco+ Secure Connect Now
	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey
	SD-WAN & SASE	SDW-02	A New World of Remote Work
	SD-WAN & SASE	SDW-03	Meraki 5G WAN Gateway
	SD-WAN & SASE	SDW-04	Unified Hybrid Work Experience
	SD-WAN & SASE	SDW-05	SD-WAN Multicloud Connectivity
	SD-WAN & SASE	SDW-06	Managing Global Scale SD-WAN
	SD-WAN & SASE	SDW-07	Provider Managed SD-WAN
	SD-WAN & SASE	N/A	Networking/SD-WAN/Security Solutions Wall
Secure Equipment Access	Internet of Things	IOT-04	Remote Mobile Assets
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)
	Internet of Things	IOT-06	Switching to IoT Products (Product Table)
	IT Operations Center	ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard
Security	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	Cisco on Cisco	COC-03	Powering the Hybrid Office
	Cloud-Native Incubations	CNI-01	Panoptica: Cloud-Native Security
	Cloud-Native Incubations	CNI-02	Calisti: Cloud-Native Observability
	Customer Experience	CX-01	Automation and Assurance Services
	Full-Stack Observability	FSO-04	Application Security

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
	Hybrid Cloud	HYC-05	Hybrid Cloud Networks Made Easy
	Industries	IND-01	Industrial
	Industries	IND-02	Consumer
	Industries	IND-03	Public Sector
	Internet of Things	IOT-02	Industrial Automation and Security
	Internet of Things	IOT-03	Remote Fixed Assets
	Internet of Things	IOT-04	Remote Mobile Assets
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)
	Internet of Things	IOT-06	Switching to IoT Products (Product Table)
	Internet of Things	IOT-07	Industrial Router 1101 Series (Product)
	IT Operations Center	ITO-11	Unified SASE Experience: Cisco+ Secure Connect
	IT Operations Center	ITO-12	Accelerate Detection & Response: SecureX
	IT Operations Center	ITO-13	Actionable Threat Intelligence: Talos Threat Intelligence
	Networking	NET-01	Cloud Managed Networking
	Networking	NET-04	Smarter Branch Networking
	Networking	NET-05	Smart Segmentation and Policy
	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey
	Security	SEC-01	Cisco Secure
	Security	SEC-02	Zero Trust Security
	Security	SEC-03	Firewall and Network Security
	Security	SEC-04	Talos Incident Response
	Security	SEC-05	Security Service Edge
	Security	SEC-06	XDR with SecureX
	Security	SEC-07	Cloud Application Security
	Security	N/A	Networking/SD-WAN/Security Solutions Wall
	Service Provider	SP-01	Public & Private Mobile IoT
Secure Connect	IT Operations Center	ITO-11	Unified SASE Experience: Cisco+ Secure Connect
	Networking	NET-05	Smart Segmentation and Policy
Service Provider	Internet of Things	IOT-03	Remote Fixed Assets
	Internet of Things	IOT-04	Remote Mobile Assets
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)
	IT Operations Center	ITO-14	Simplified SP Operations: Crosswork Network Automation
	SD-WAN & SASE	SDW-05	SD-WAN Multicloud Connectivity
	Service Provider	SP-01	Public & Private Mobile IoT
	Service Provider	SP-02	Edge Cloud Infrastructure
	Service Provider	SP-03	Green Routed Optical Networking
	Service Provider	SP-04	SRv6 Based Network Slices
	Service Provider	N/A	Service Provider Solutions Wall
	Software Simplification	SOF-04	Empower Managed Services

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
Service Agreement	Software Simplification	SOF-04	Empower Managed Services
SIG	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey
Software Solutions	IT Operations Center	ITO-01	Distributed Industrial Networks: Cisco IoT Operations Dashboard
	IT Operations Center	ITO-02	Webex Management Made Easy: Control Hub
	IT Operations Center	ITO-03	Cloud Native Business Insights: AppDynamics Cloud
	IT Operations Center	ITO-04	Assuring the Hybrid Workforce: ThousandEyes
	IT Operations Center	ITO-05	Hybrid Cloud Operations: Cisco Intersight
	IT Operations Center	ITO-06	Simple Cloud Managed Networks: Cisco Nexus Cloud
	IT Operations Center	ITO-07	Building Smarter Spaces: Cisco Spaces
	IT Operations Center	ITO-08	Transform IT Experiences: Cisco Meraki
	IT Operations Center	ITO-09	Network Insights & Automation: Cisco DNA Center
	IT Operations Center	ITO-10	Deploy and Manage Your SD-WAN: Cisco SD-WAN vManage
	IT Operations Center	ITO-11	Unified SASE Experience: Cisco+ Secure Connect
	IT Operations Center	ITO-12	Accelerate Detection & Response: SecureX
	IT Operations Center	ITO-13	Actionable Threat Intelligence: Talos Threat Intelligence
	IT Operations Center	ITO-14	Simplified SP Operations: Crosswork Network Automation
Software Simplification	Software Simplification	SOF-01	Reimagine Software Management
	Software Simplification	SOF-02	Leverage Enterprise Agreements
	Software Simplification	SOF-03	Best Buying Program for Me
	Software Simplification	SOF-04	Empower Managed Services
Success Tracks	Customer Experience	CX-04	Transform with Speed and Scale
T			
Talos	IT Operations Center	ITO-13	Actionable Threat Intelligence: Talos Threat Intelligence
	Security	SEC-04	Talos Incident Response
ThousandEyes	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	Full-Stack Observability	FSO-01	Elevate Digital Experiences
	Full-Stack Observability	FSO-03	Digital Experience Monitoring
	IT Operations Center	ITO-04	Assuring the Hybrid Workforce: ThousandEyes
	IT Operations Center	ITO-10	Deploy and Manage Your SD-WAN: Cisco SD-WAN vManage
	Networking	NET-01	Cloud Managed Networking
	Networking	NET-04	Smarter Branch Networking
	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey
	SD-WAN & SASE	SDW-04	Unified Hybrid Work Experience
	SD-WAN & SASE	SDW-05	SD-WAN Multicloud Connectivity

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
U			
UCS	Service Provider	N/A	Service Provider Solutions Wall
UCS 6536 Fabric Interconnect	Hybrid Cloud	PEDESTAL 1	Cisco UCS X-Series Modular System & 6536 FI
UCS X-Series	Hybrid Cloud	HYC-03	UCS X-Series Powers any App
	Hybrid Cloud	PEDESTAL 1	Cisco UCS X-Series Modular System & 6536 FI
Umbrella	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	IT Operations Center	ITO-11	Unified SASE Experience: Cisco+ Secure Connect
	Security	SEC-05	Security Service Edge
	SD-WAN & SASE	SDW-01	The SD-WAN to SASE Journey
Umbrella/NVM	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
V			
vAnalytics	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	IT Operations Center	ITO-10	Deploy and Manage Your SD-WAN: Cisco SD-WAN vManage
vManage	Cisco on Cisco	COC-02	Behind the Curtain with Cisco IT
	IT Operations Center	ITO-10	Deploy and Manage Your SD-WAN: Cisco SD-WAN vManage
	Internet of Things	IOT-03	Remote Fixed Assets
	Internet of Things	IOT-04	Remote Mobile Assets
	SD-WAN & SASE	SDW-07	Provider Managed SD-WAN
VPN	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Networking	NET-04	Smarter Branch Networking
W			
Webex App	Cisco on Cisco	COC-01	Collaboration Experience
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Work Anywhere	WFA-02	Contact Center
	Work Anywhere	WFA-04	Webex Go
	Work Anywhere	WFA-05	Webex App
Webex CPaaS Solutions	Work Anywhere	WFA-01	Enterprise CPaaS
Webex Contact Center	Work Anywhere	WFA-02	Webex Contact Center
Webex Control Hub	Cisco on Cisco	COC-01	Collaboration Experience
	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	IT Operations Center	ITO-02	Webex Management Made Easy: Control Hub
Webex Events	Work from Office	WFO-09	Webex Events
Webex Go	Work Anywhere	WFA-04	Webex Go
Webex Go Elevated Meeting Experience	Work Anywhere	WFA-04	Webex Go
Webex Webinars	Work from Office	WFO-10	Webex Webinars

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
Wi-Fi 6E	Internet of Things	IOT-03	Remote Fixed Assets
	Internet of Things	IOT-05	Routing / Wireless IoT Products (Product Table)
	Internet of Things	IOT-06	Switching to IoT Products (Product Table)
Wi-Fi Access Point Cisco Catalyst 9164	Work from Office	WFO-06	Huddle Spaces
Wi-Fi Access Point Meraki MR57	Networking	NET-02	Seamless Wi-Fi 6E Experiences
Wi-Fi Personal Network	Networking	NET-05	Smart Segmentation and Policy
Wonder Wall	Service Provider	N/A	Service Provider Solutions Wall
Workload Optimizer	Hybrid Cloud	HYC-01	Hybrid Cloud Your Way
	IT Operations Center	ITO-05	Hybrid Cloud Operations: Cisco Intersight
Z			
Zero Trust Security	Cisco on Cisco	COC-04	Remote Work: From Home to Anywhere
	Security	SEC-02	Zero Trust Security
	Security	SEC-07	Cloud Application Security